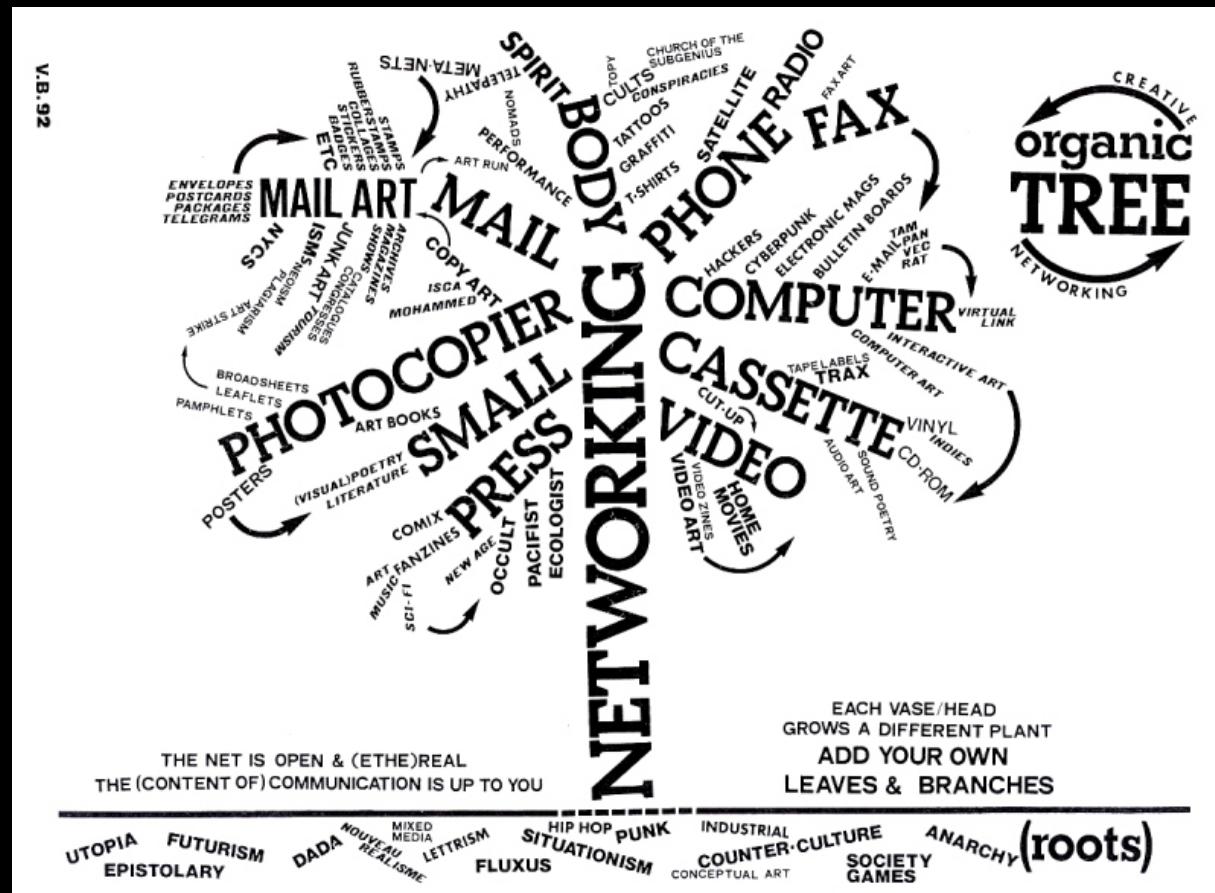
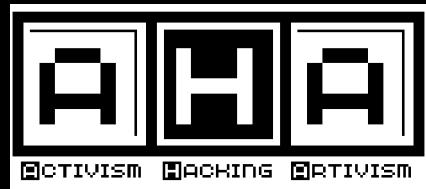


Networking & Hacktivism

Pratiche di rete dalla mail art al web 2.0

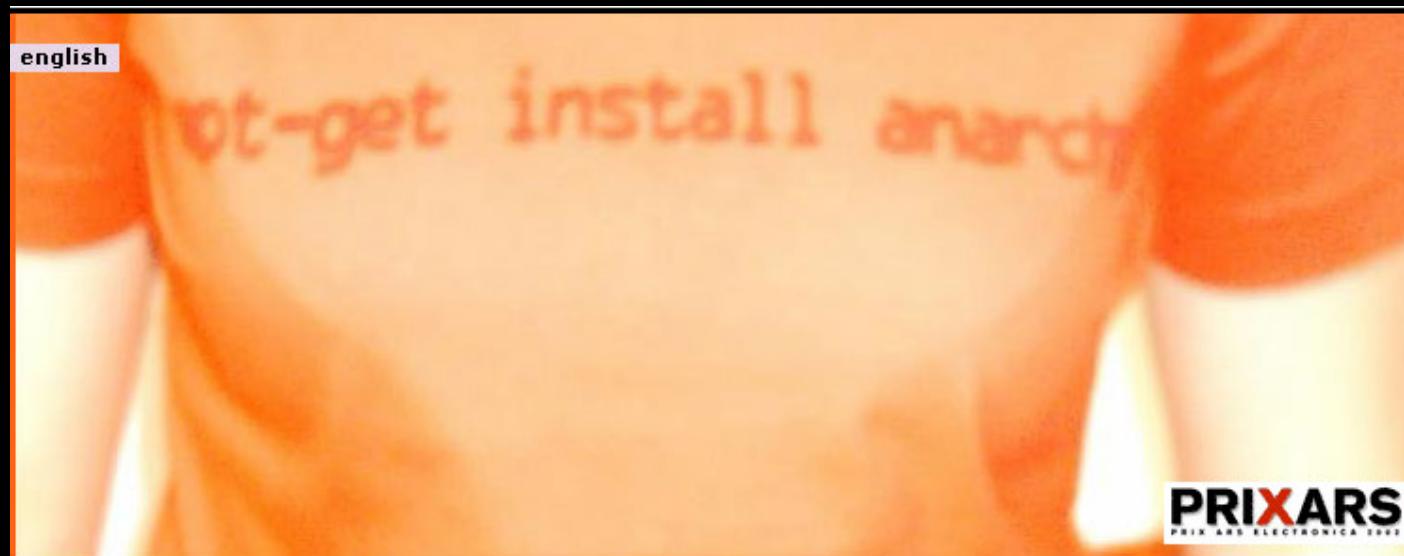


Tatiana Bazzichelli | Autoformazione Brera | Milano, 09 Giugno, 2009



Activism-Hacking-Artivism

Un progetto di networking art



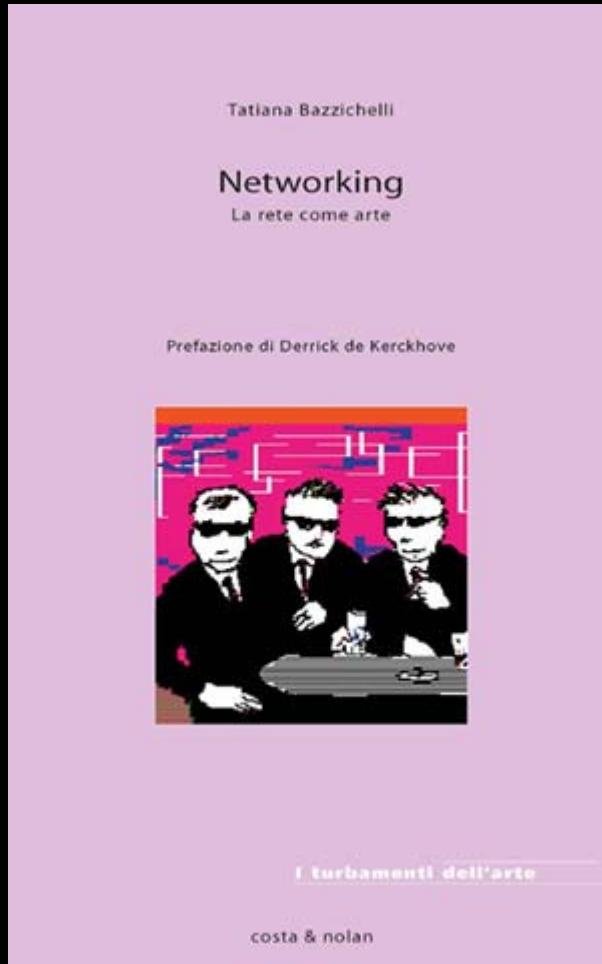
www.ecn.org/aha

<http://lists.ecn.org/mailman/listinfo/aha>

www.ecn.org/aha/camper

Networking: La rete come arte

(Costa & Nolan, Milano, 2006)



www.networkingart.eu | www.ecn.org/aha

NETWORKING

The Net as Artwork

By Tatiana Bazzichelli

Prefazione di Derrick de Kerckhove
Epilogo di Simonetta Fadda

Tradotto in inglese da Helen Pringle e
Maria Anna Calamia

Pubblicato da:



Tatiana Bazzichelli

Networking

The Net as Artwork



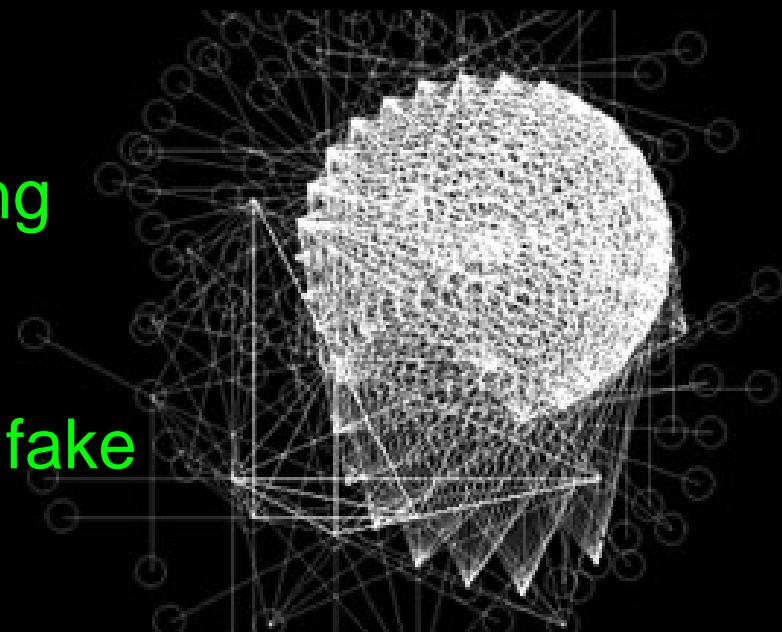
Oggi parliamo di...

Arte come forma di intervento

Dal Gift-Exchange al Networking

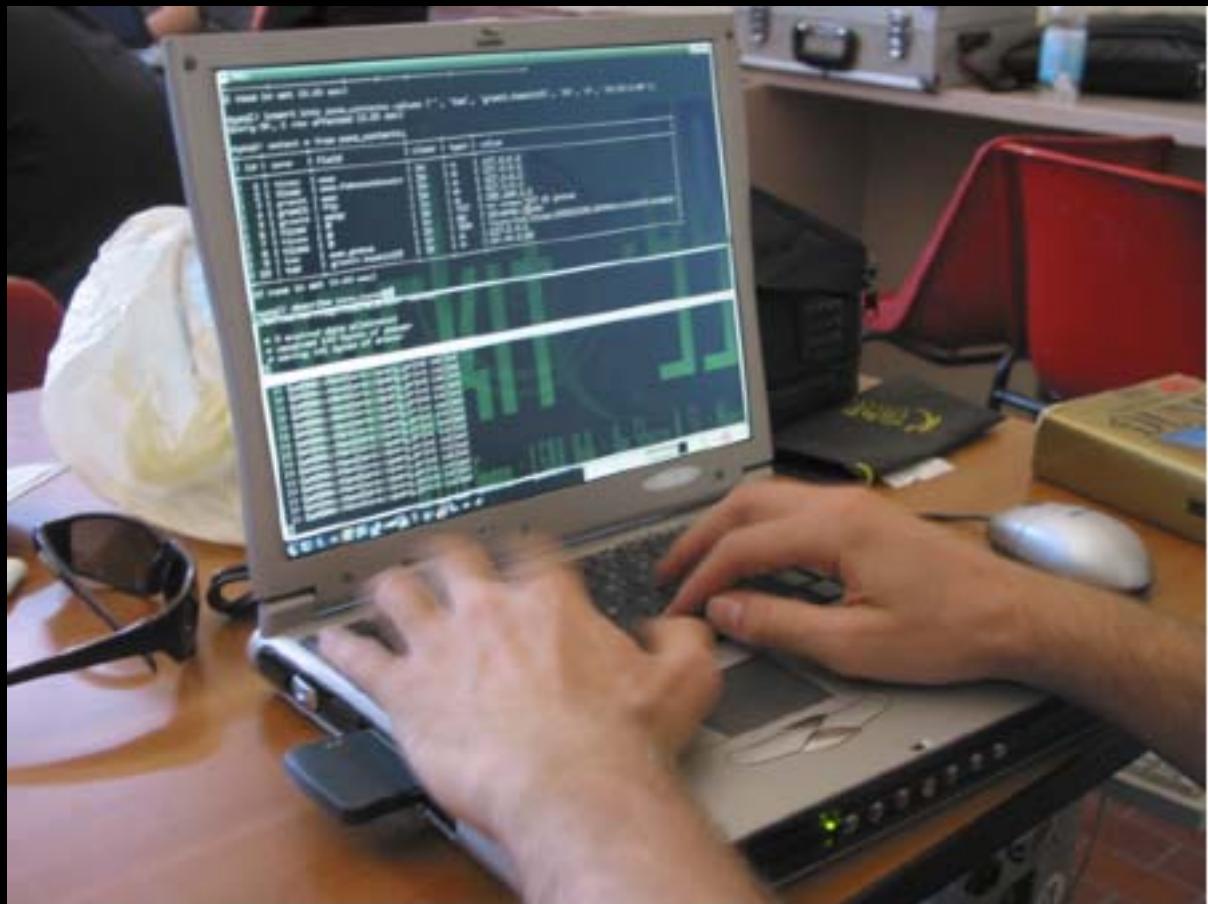
Identità multiple, plagiarismo e fake

Hacktivism e Artivism



Punto di partenza

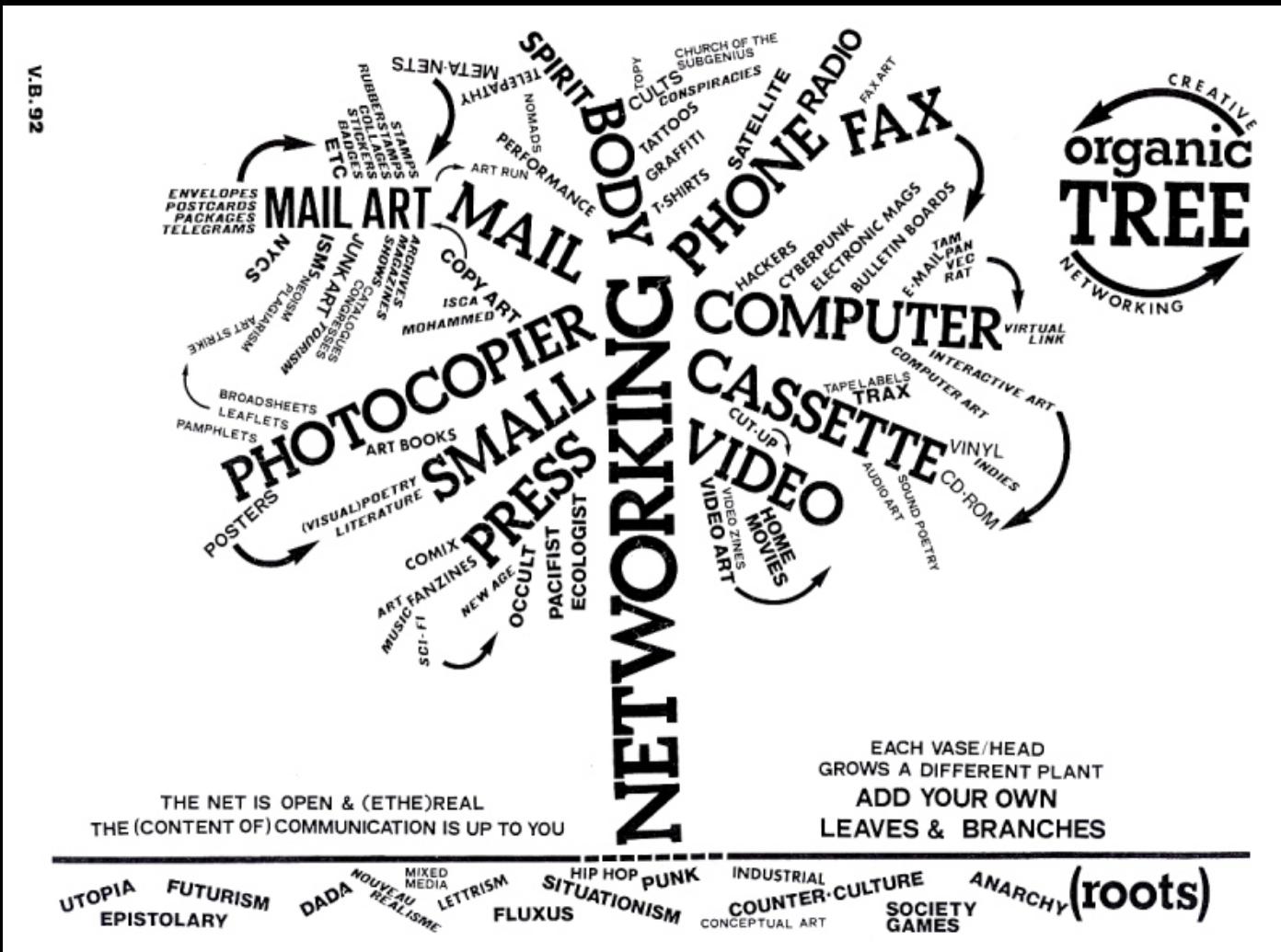
L'arte di fare network non è determinata solo dall'uso della tecnologia...



Punto di partenza

...è una pratica sociale

Punto di partenza

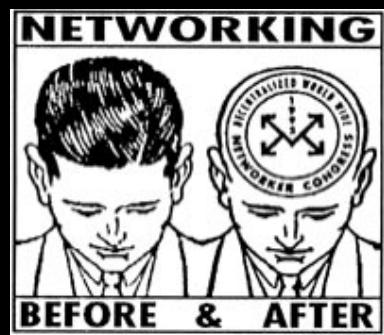


Punto di partenza

...che ha anticipato la struttura dei social network di oggi e ispirato la retorica del Web 2.0

Spunti di riflessione

Le piattaforme di social networking hanno le loro radici in una serie di pratiche sperimentali nel campo dell'arte e della tecnologia iniziate nella seconda metà del '900.



Spunti di riflessione

L'etica hacker e le tecniche di networking, sviluppate in contesti di rete indipendenti, possono essere usate per favorire la creatività degli utenti dei social networks.



Arte come forma di intervento

Networking:

- creare reti di relazioni
- condividere esperienze e idee nell'ambito di contesti indipendenti e aperti



Arte come forma di intervento

- dall'oggetto d'arte al network di relazioni
- creazione di processi artistici collettivi
- tattiche mediatiche
- condivisione di conoscenze
- prank, plagiarismo e fake



Arte come forma di intervento

Focus:

- avanguardie artistiche (es. Fluxus);
- pratiche ed esperienze di rete: mail art, Neoismo, Luther Blissett, BBS, etica hacker, ecc.



Wolf Wostell, *Qualified Life into Art*

**DUCHAMP HAS QUALIFIED
THE OBJECT INTO ART**

**I HAVE QUALIFIED
LIFE INTO ART**

217/500

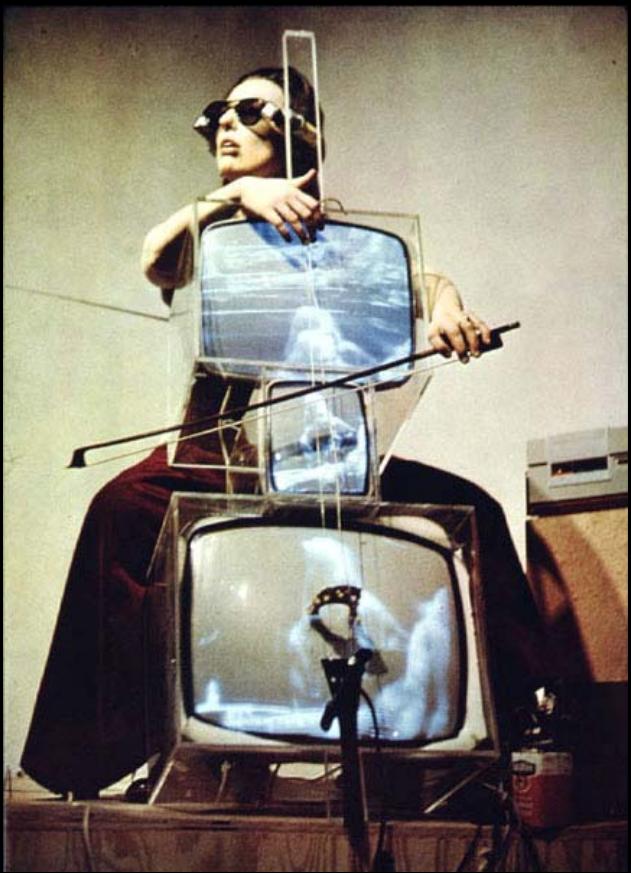
6.4.72

W.W.

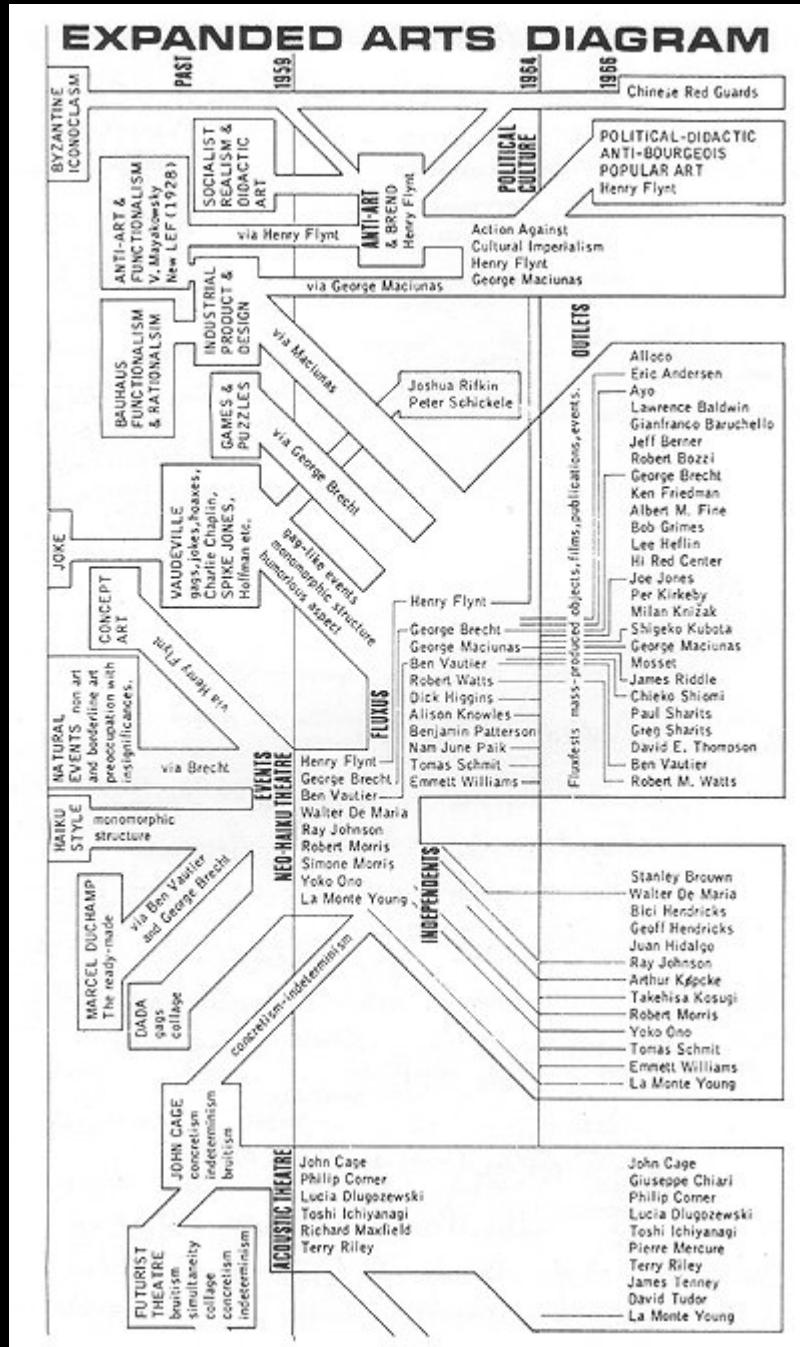
20 TH CENTURY NYC

Fluxus (1962):

fluxus

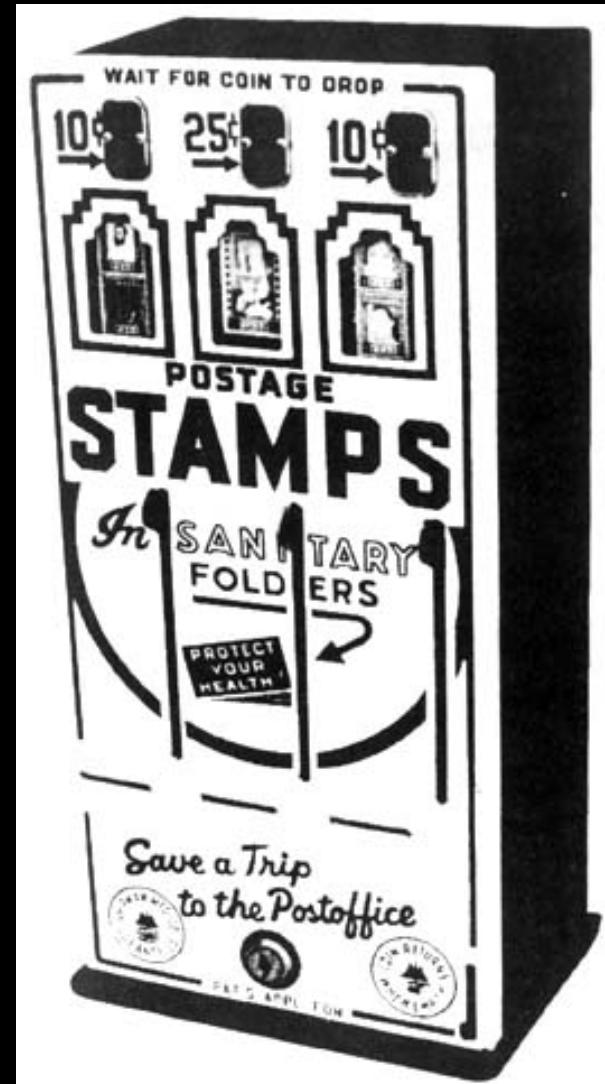


George Maciunas, Fluxchartes (*Fluxus diagrams*)



L'economia dello scambio (Gift Exchange Economy)

- autonomia e decentramento;
- accesso per tutti;
- scambio di conoscenze;
- *intimate bureaucracy*
("intima burocrazia")



MAIL ART

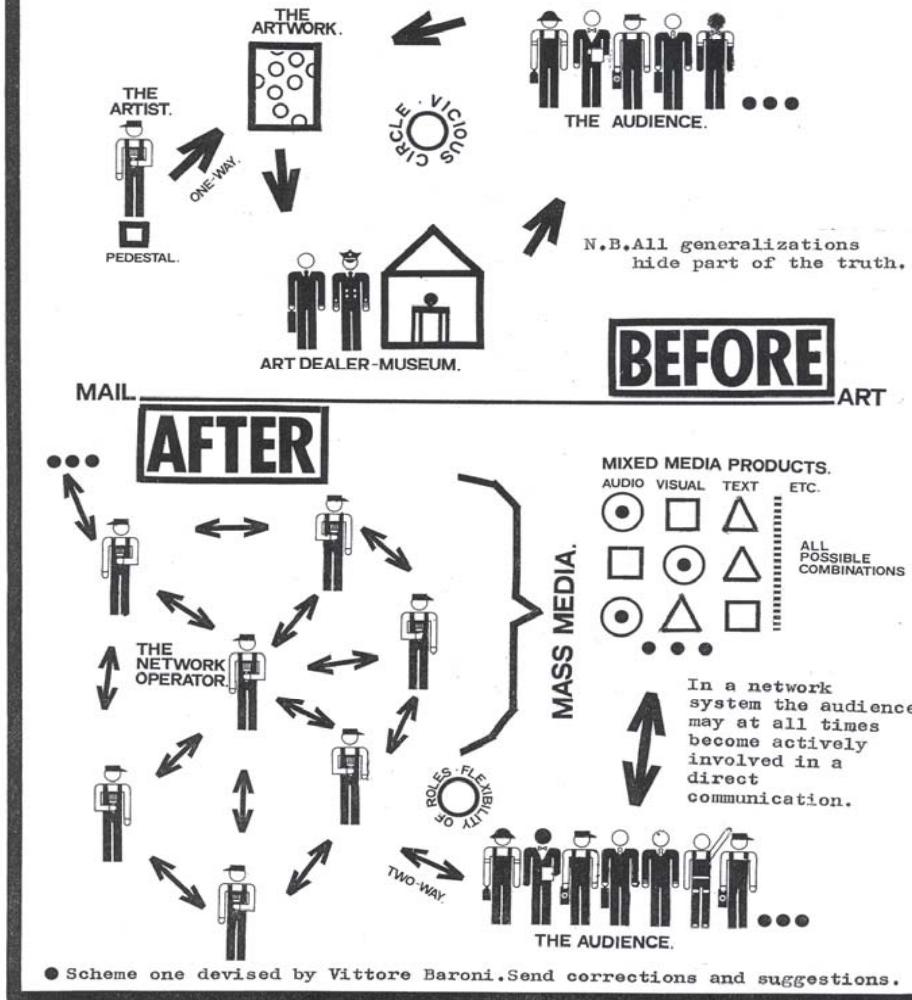


Real Correspondence – Six

CORRESPONDENCE
CLUB, INC.

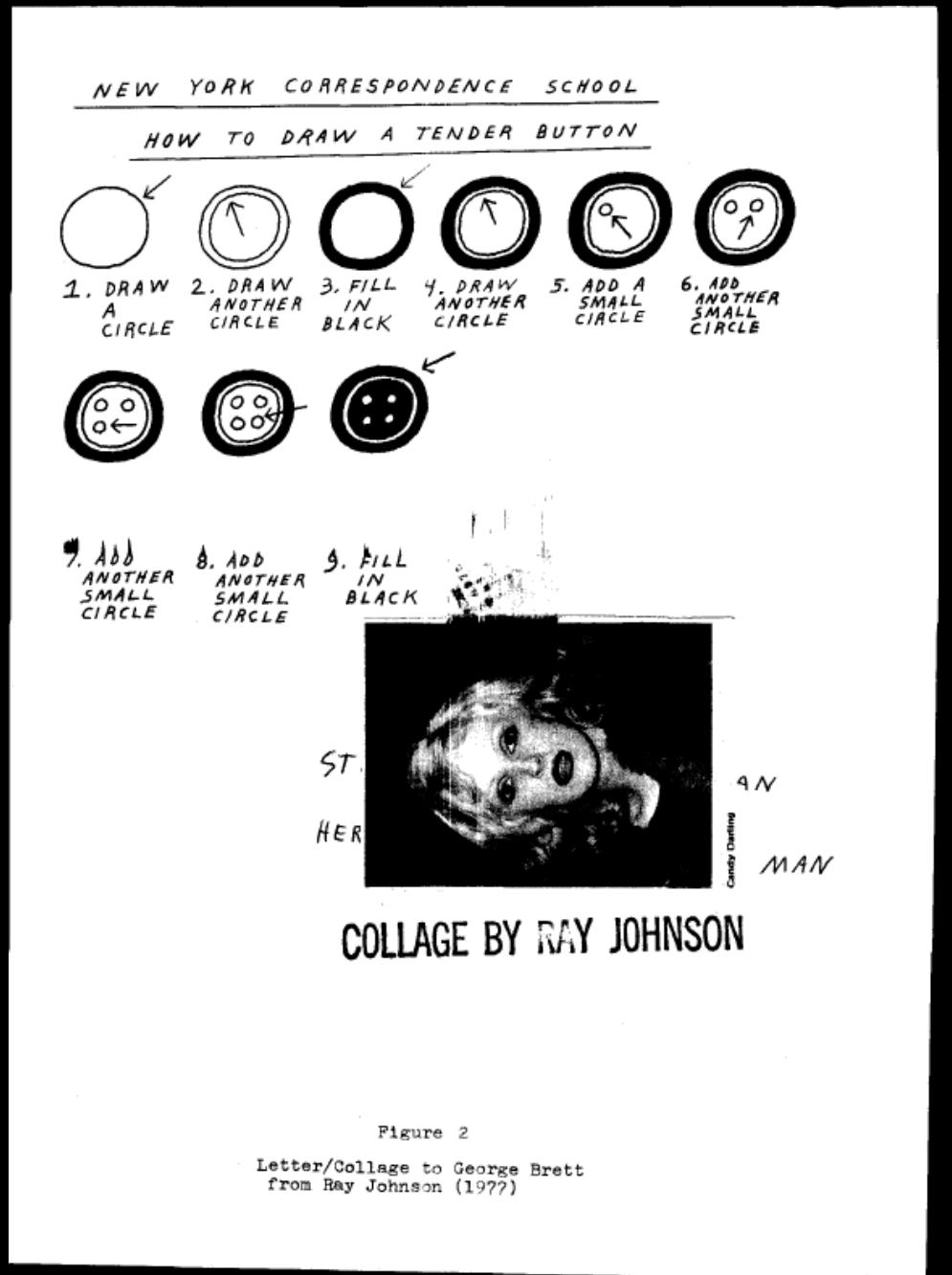
MA TACTICS

● Notwithstanding the wide range of old and new visual topics covered (e.g. rubber stamp, stamp, postcard, photocopy, audiocassette, etc.) Mail Art is not just another art trend. Mail Art affects firstly the structure of cultural work, the way art and information is produced and circulated. This is an INTRODUCTORY SCHEME to Mail Art tactics.



Ray Johnson

“New Correspondence School”



Vittore Baroni

Arte Postale

(1979 -)



Dalla mail art all'hacker art:



Identità multiple, plagiarismo e fake

Neoismo (1979 - 1998)

“Il neoismo è un prefisso internazionale più un suffisso, senza niente in mezzo. Il neoismo non esiste ed è una pura invenzione dei suoi nemici, gli anti-neoisti”.

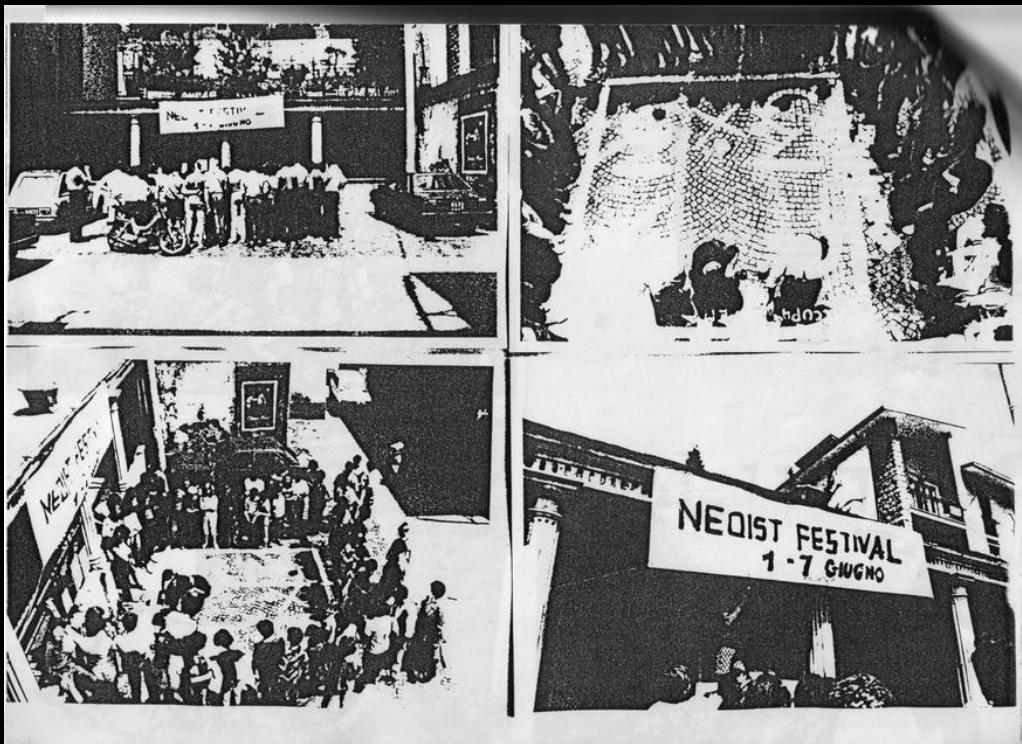
tENTATIVELY a cONVENIENCE

(Trad. Simonetta Fadda)



Neoismo > Monty Cantsin

Fondato nel 1979 a Montreal in Canada e a Baltimora in USA, il Neoismo si diffonde rapidamente in America, Europa e Australia coinvolgendo dozzine di persone.



Network-Web (1981)

Center of Neoist Research:

- ricerca collaborativa;
- condivisione di nuove conoscenze;
- creazione di strategie mediatiche.



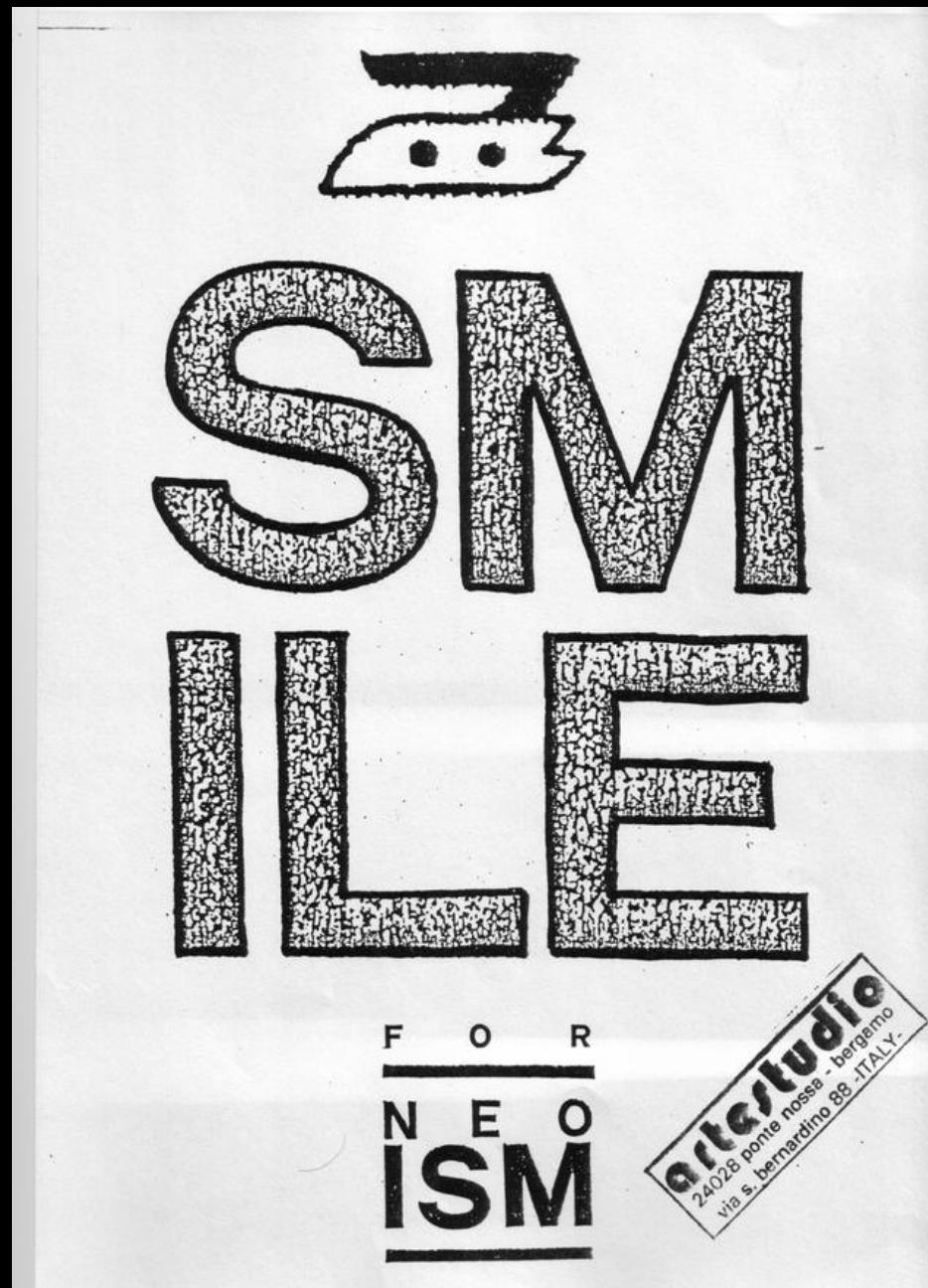
The APT Project the practice of a common cause

The APT festivals are usually one week events with various activities such as conferences and performances, but the main purpose of these "friendship gatherings" "drills", "habitation manoeuvres" is to create a simple and comfortable situation for personal meetings between the concerned collaborators.

The APT fests are NEITHER "performance-art" NOR "installation" festivals.

The APT fests are the "fêtes mobiles" of the neoist-network-web.

Smile Magazine (1984)



Luther Blissett (1994)



Luther Blissett (1994-1999):



e Harry Kipper



Dal Neoismo a Luther Blissett



>

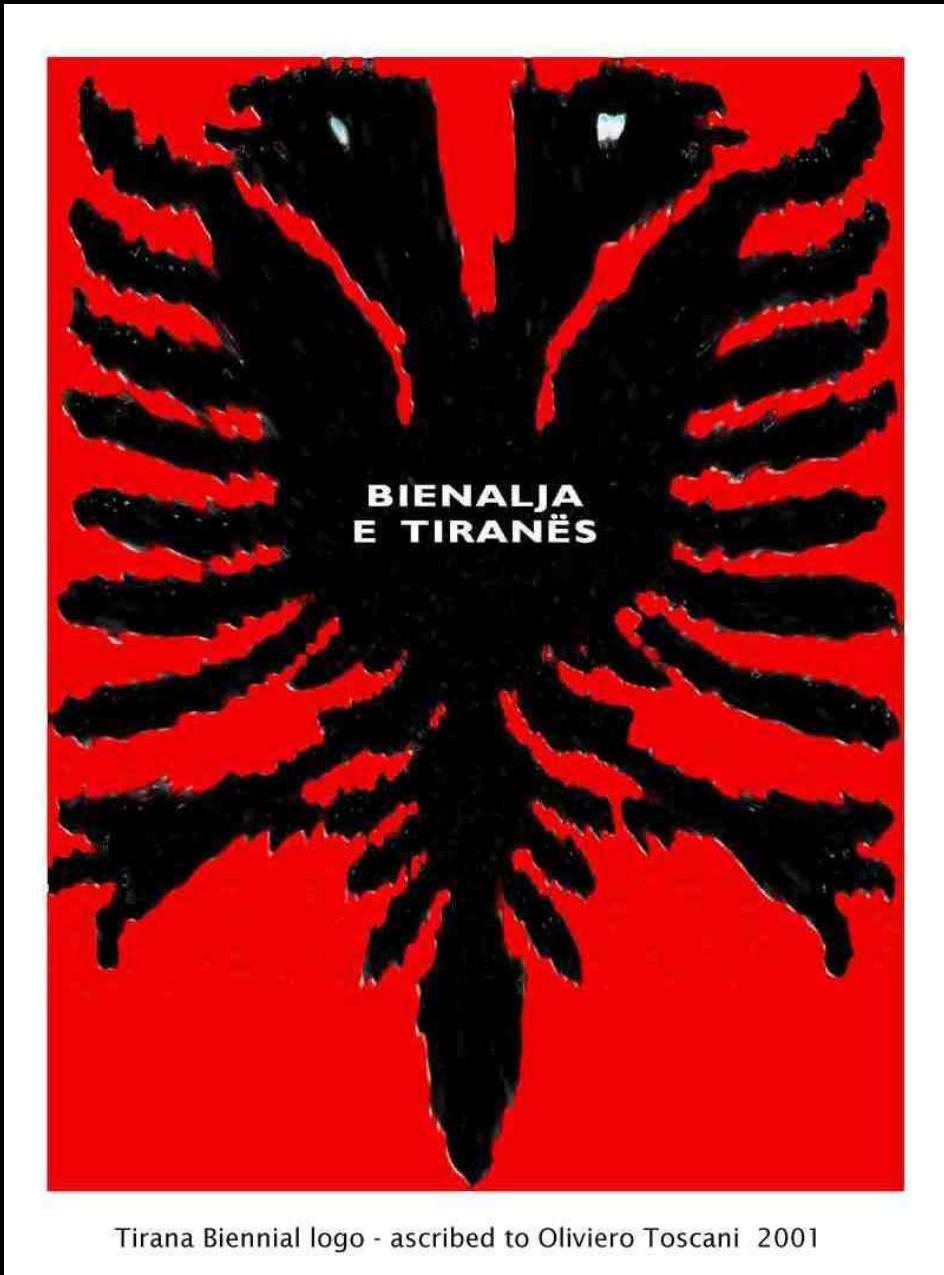


>



Tirana Conspiracy
(2000-2001):
Marcelo Gavotta
& Olivier Kamping

Con:
Dimitri Bioy
Bola Ecua
Carmelo Gavotta
Hamid Piccardo



Social Hacking e Hacktivism

Hacktivism < > Artivism:

- agire all'interno di fratture / interstizi sociali e culturali
- re-inventare e riscrivere codici espressivi e sociali
- creare nuove pratiche artistiche e politiche
- have fun!

: () { : | : & } ; :

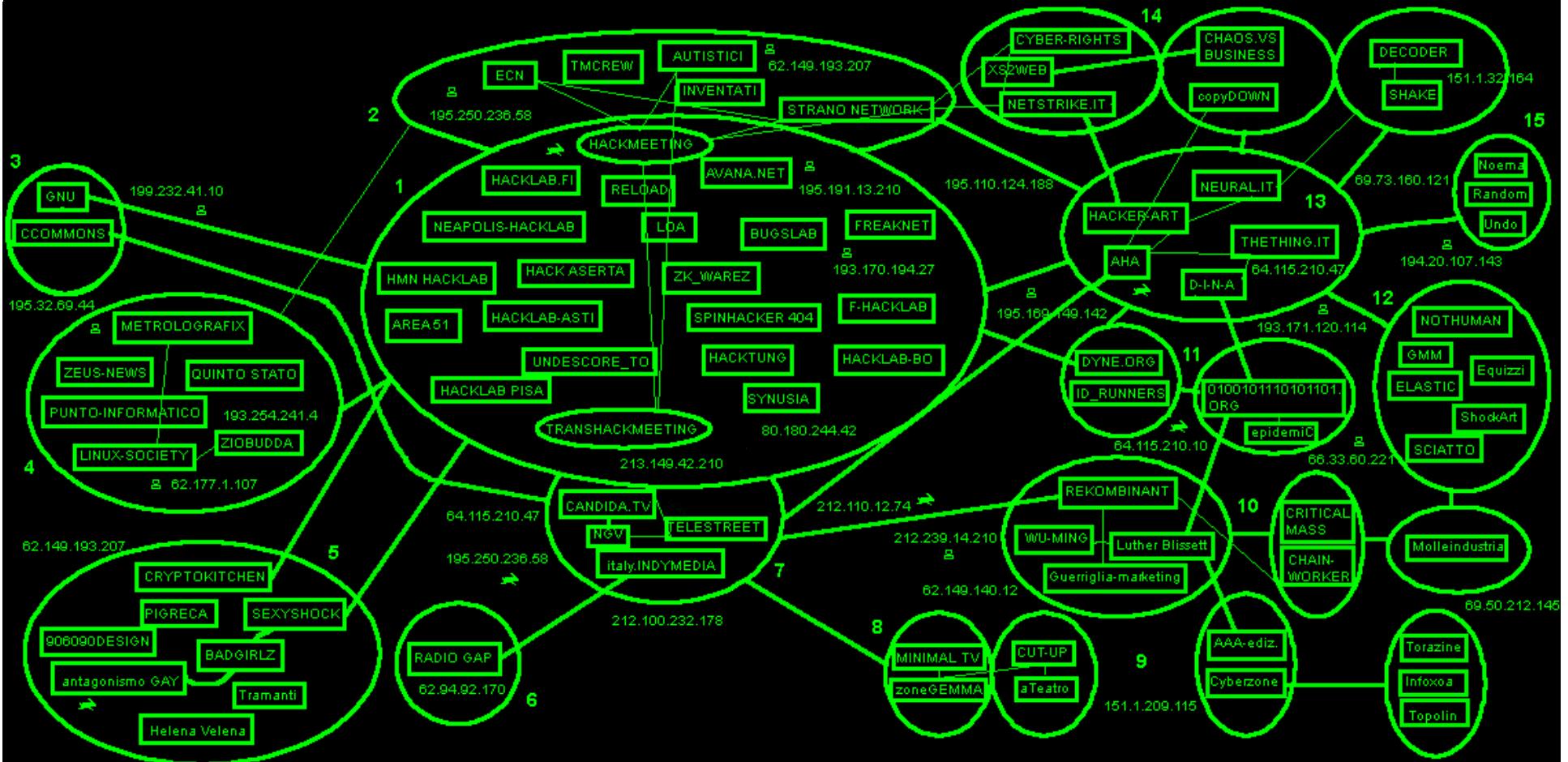
>>> Forkbomb by Jaromil

Hacktivism:

azione sociale e politica > sulla rete (e fuori)



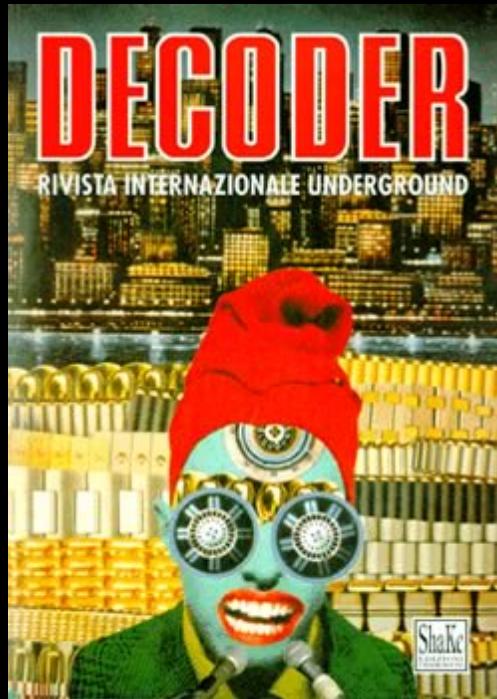
Networking e Hacktivism in Italia:



www.ecn.org/aha/map.htm



Roots: punk e autogestione (D.I.Y.)

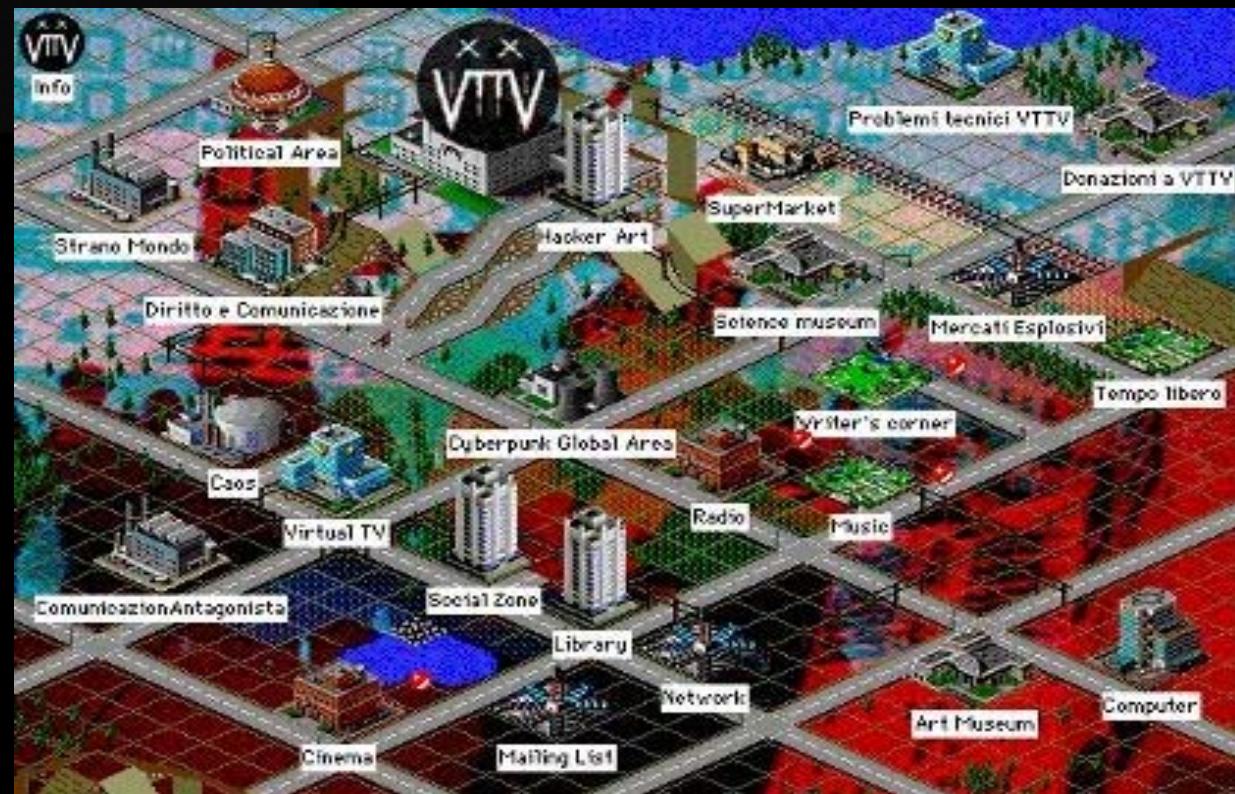
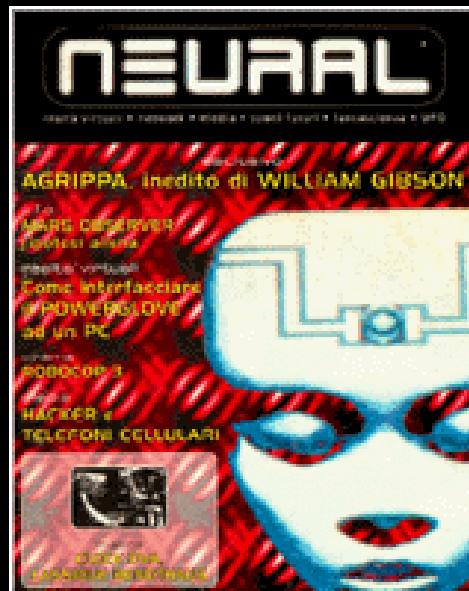


Ⓐ PUNX / PUNX / Ⓠ

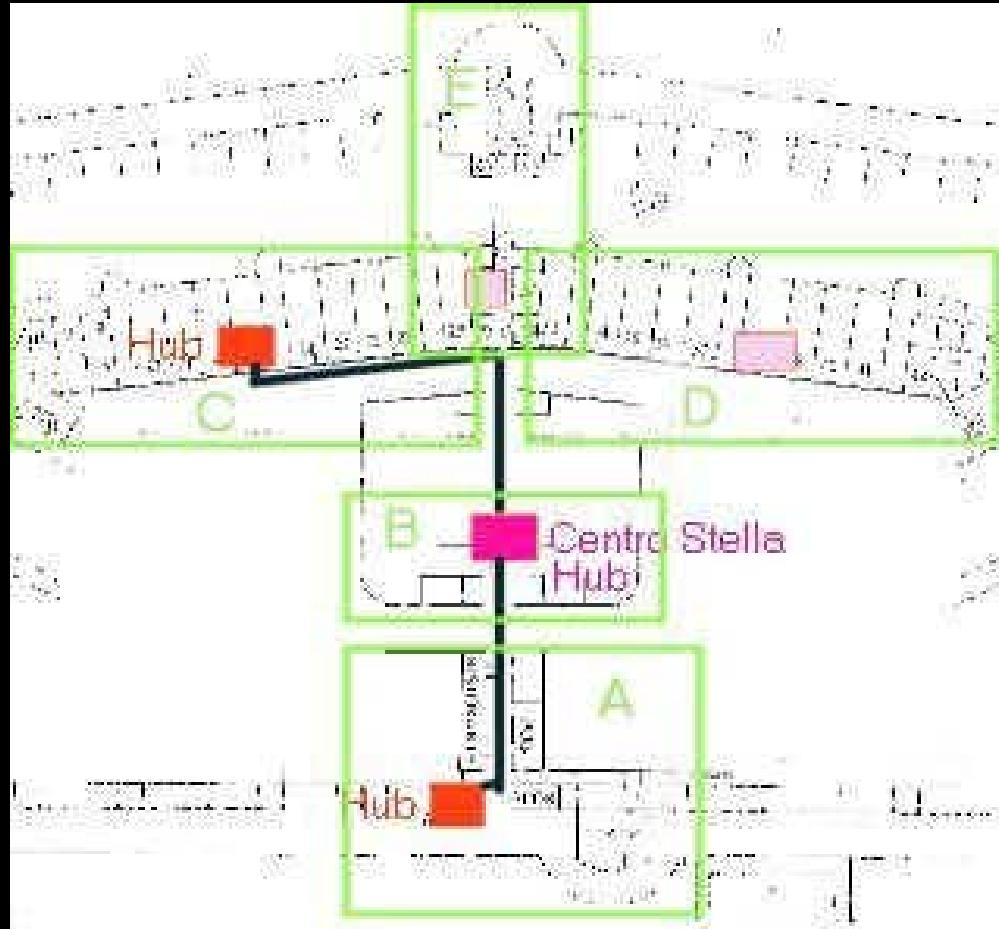


Immaginari Cyberpunk e BBS

www.strano.net



Cyberpunk culture >> Centri sociali



www.forteprenestino.net

it's a
cyberSyn
project

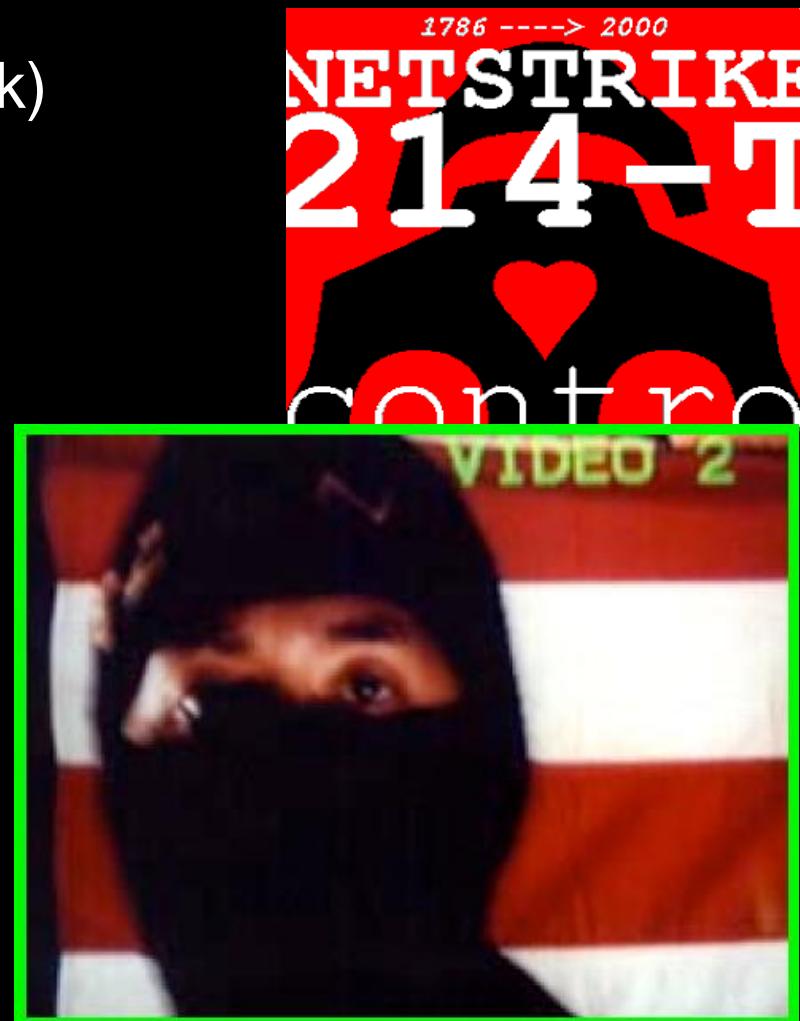


avana.forteprenestino.net



Netstrike

1995: NETSTRIKE (Strano Network)
1998: Virtual Sit In
(Electronic Disturbance Theatre)



Radio Alice [Bologna, fine '70]



Hackmeeting (1998 - ...)



www.hackmeeting.org

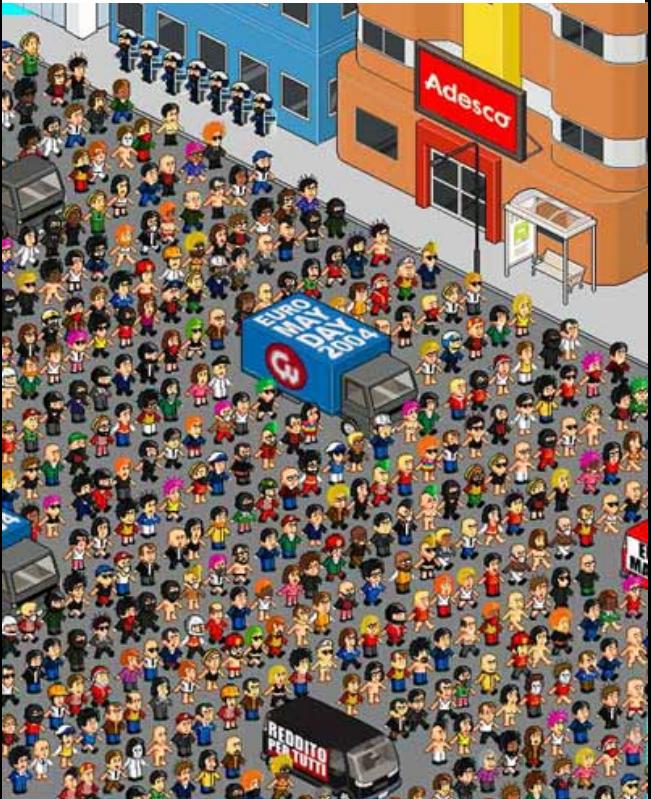
www.transhackmeeting.org

candida.thing.net

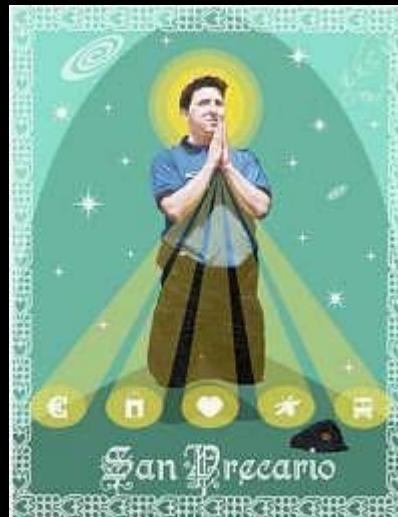


Network di video e Telestreet (2001)





www.molleindustria.it



San
Precario

Serpica Naro



www.serpicanaro.com

Sexyshock > Bologna



www.ecn.org/sexyshock



Phag Off (Roma)



www.phagoff.org

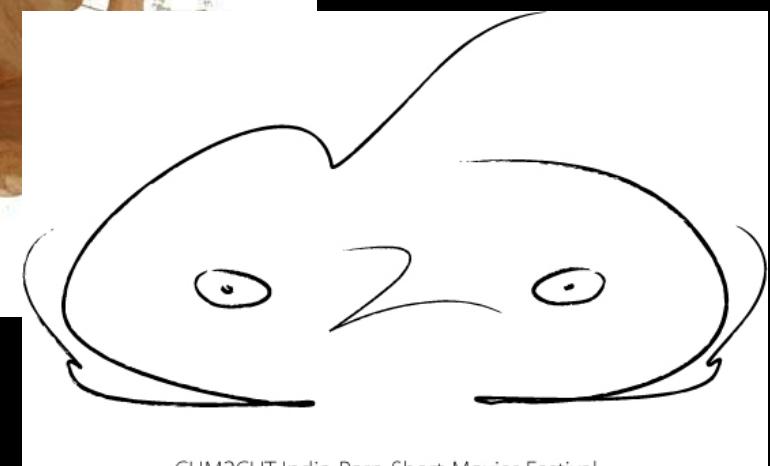


CUM2CUT Indie-Porn-Short-Film Festival

Ottobre 2006 – Ottobre 2007, Berlin



www.cum2cut.net



CUM2CUT Indie-Porn-Short-Movies Festival

Alcune conclusioni

Le pratiche di rete in contesti liberi e indipendenti contribuiscono a cambiare il modello di produzione dei contenuti in Internet e di creazione artistica;

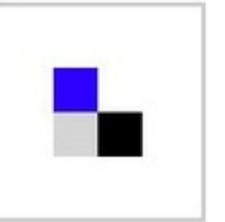
Grazie all'uso consapevole della tecnologia, è possibile creare nuovi modelli di intervento politico e culturale.

Creare rete è una forma d'arte.

Dal Networking al Web 2.0



Pratiche artistiche nel Web 2.0

						
logo_wiki 	Google Will Eat Itself 	Amazon Noir 	Participation 0.0 - Part I 	<\$BlogTitle\$> 	web2dizzaster 	a Fake is a Fake 
Wayne Clements logo_wiki identifies military, corporate, and governmental editors of Wikipedia ('the Free Encyclopedia'). It does this by tracing back the editor's [...] more	UBERMORGEN.COM , Alessandro Ludovico, Paolo Cirio We generate money by serving Google text advertisements on a network of hidden Websites. With this money we automatically buy Google shares. [...] more	UBERMORGEN.COM , Linda Hilfing Paolo Cirio, Alessandro Ludovico THE PLOT: The Bad Guys (The Amazon Noir Crew) stole copyrighted books from Amazon by using sophisticated robot-perversion technology coded by [...] more	Jodi <\$BlogItemBody\$> Font Normal Size b I _____ Save as Draft) ____ / ____ (____ ([...] more	sumoto.iki ::::First impression of a possible apocalypse where only HTML vestiges would remain inside a dehumanized network of all networks, these [...] more	Les Liens Invisibles Disillusion 2.0? You were told that a new democracy of communication was possible, that the lies of corporate media were to [...] more	

<http://project.arnolfini.org.uk>

Riflessione

È ancora possibile parlare di “free zones” in rete?



Un esempio di oggi: Anna Adamolo (2009)



<http://annaadamolo.noblogs.org>

...e poi???