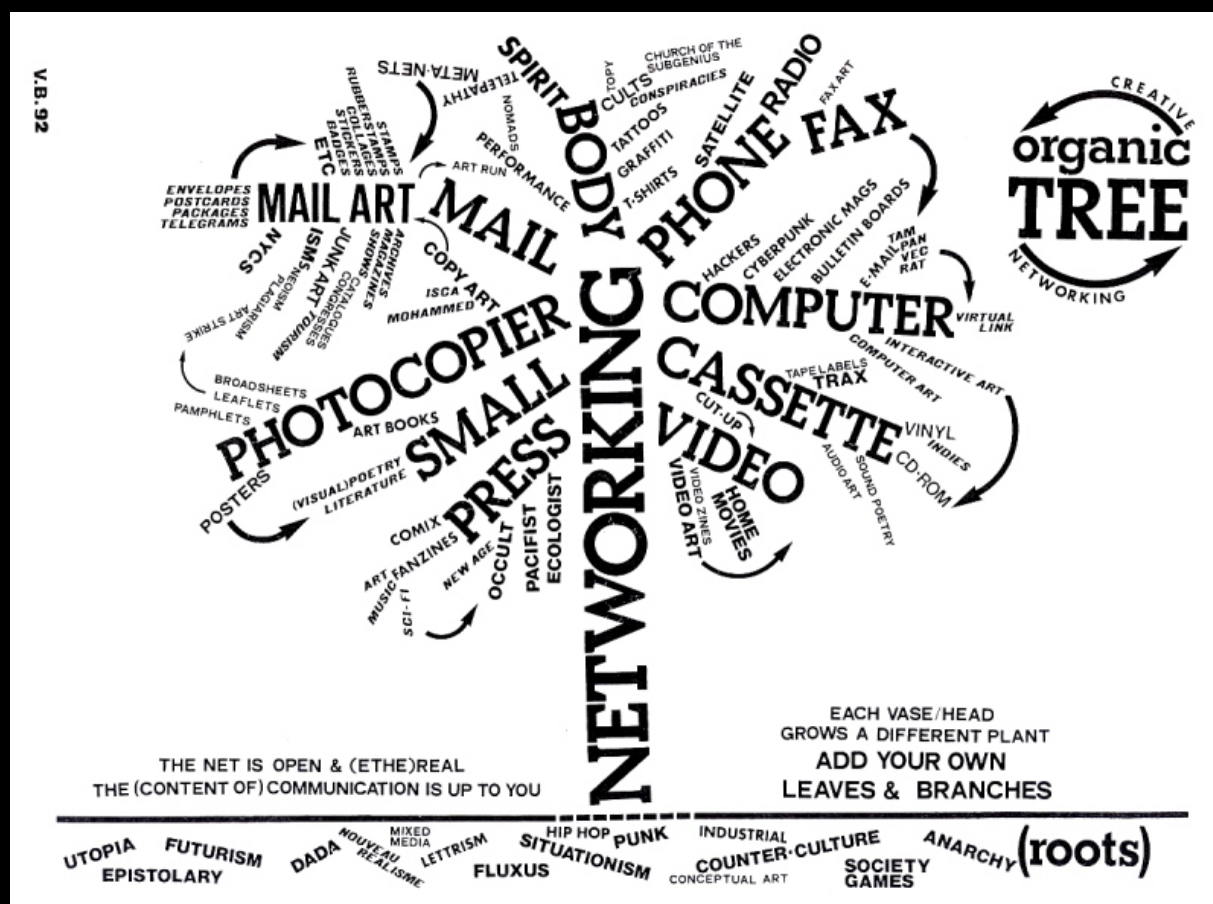


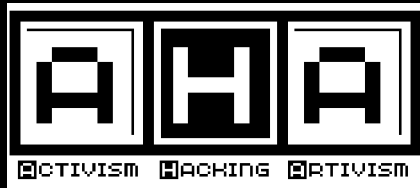
# Networking & Hacktivism

## Pratiche di rete dalla mail art al web 2.0



Tatiana Bazzichelli | Autoformazione Brera | Milano, 09 Giugno, 2009





# Activism-Hacking-Artivism

## Un progetto di networking art



[www.ecn.org/aha](http://www.ecn.org/aha)

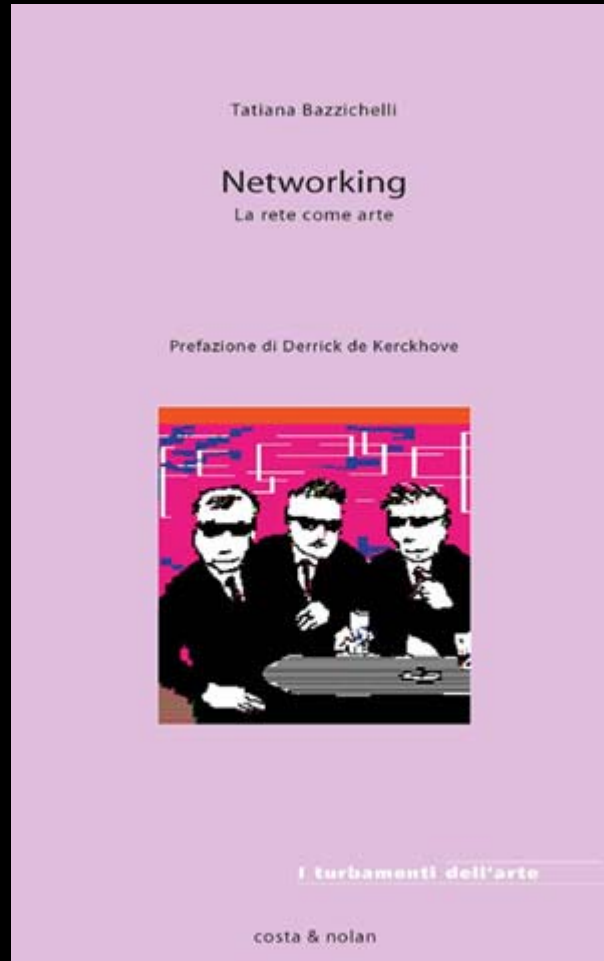
<http://lists.ecn.org/mailman/listinfo/aha>

[www.ecn.org/aha/camper](http://www.ecn.org/aha/camper)



# Networking: La rete come arte

(Costa & Nolan, Milano, 2006)



[www.networkingart.eu](http://www.networkingart.eu) | [www.ecn.org/aha](http://www.ecn.org/aha)



# NETWORKING

## The Net as Artwork

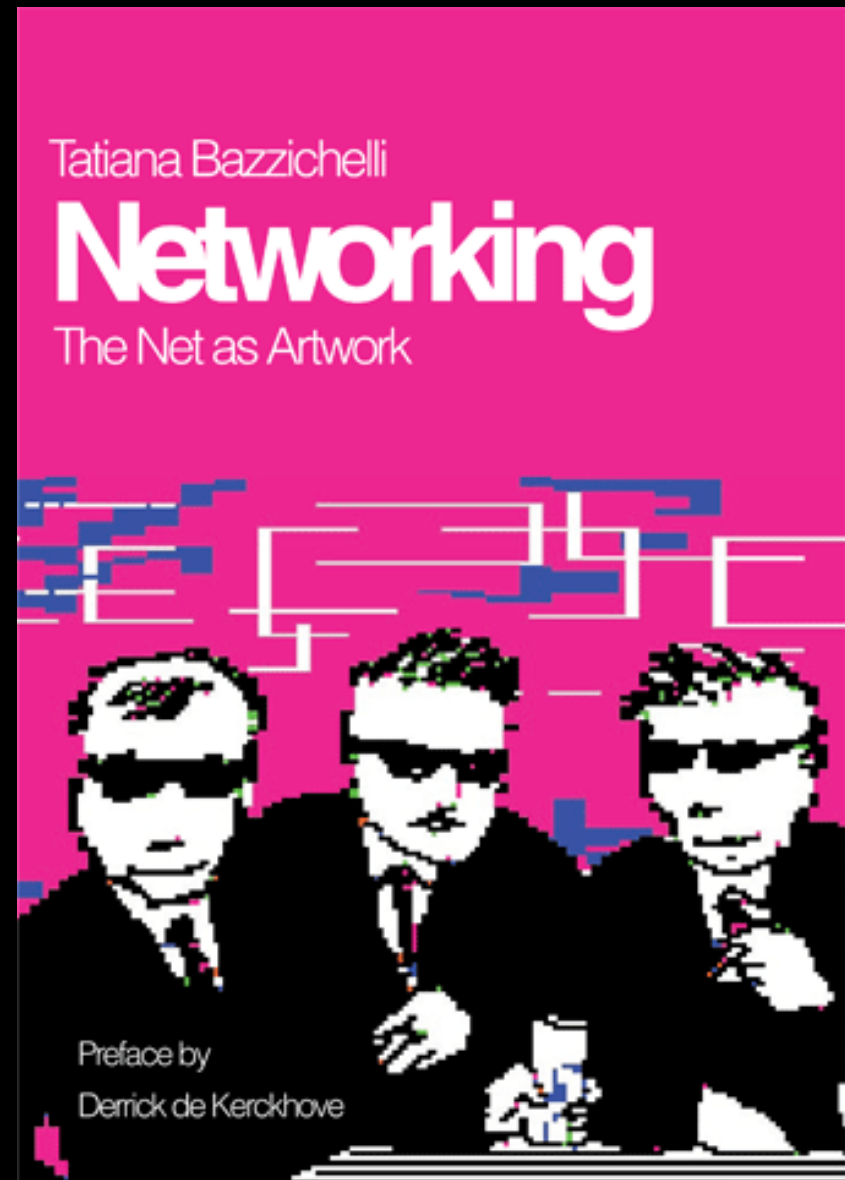
By Tatiana Bazzichelli

Prefazione di Derrick de Kerckhove

Epilogo di Simonetta Fadda

Tradotto in inglese da Helen Pringle e  
Maria Anna Calamia

Pubblicato da:





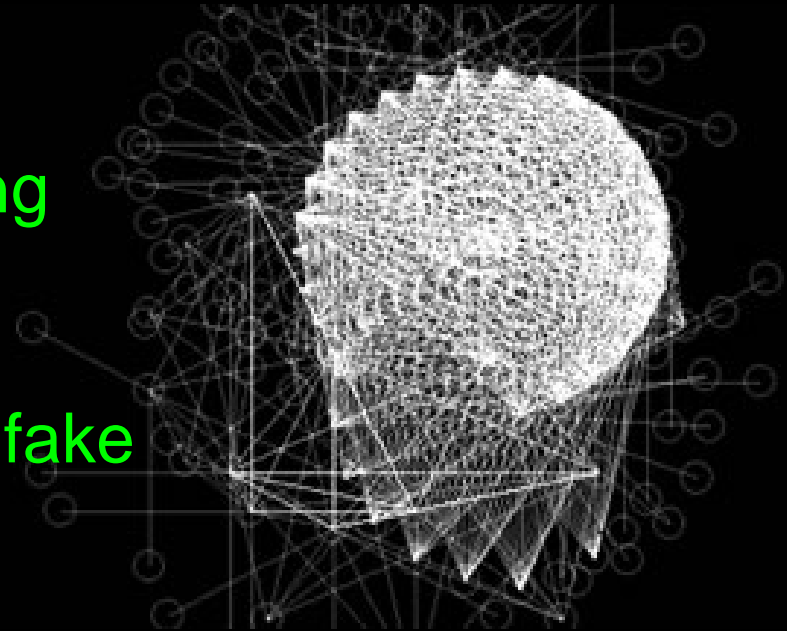
Oggi parliamo di...

Arte come forma di intervento

Dal Gift-Exchange al Networking

Identità multiple, plagiarismo e fake

Hacktivism e Artivism





## Punto di partenza

L'arte di fare network non è determinata solo dall'uso della tecnologia...



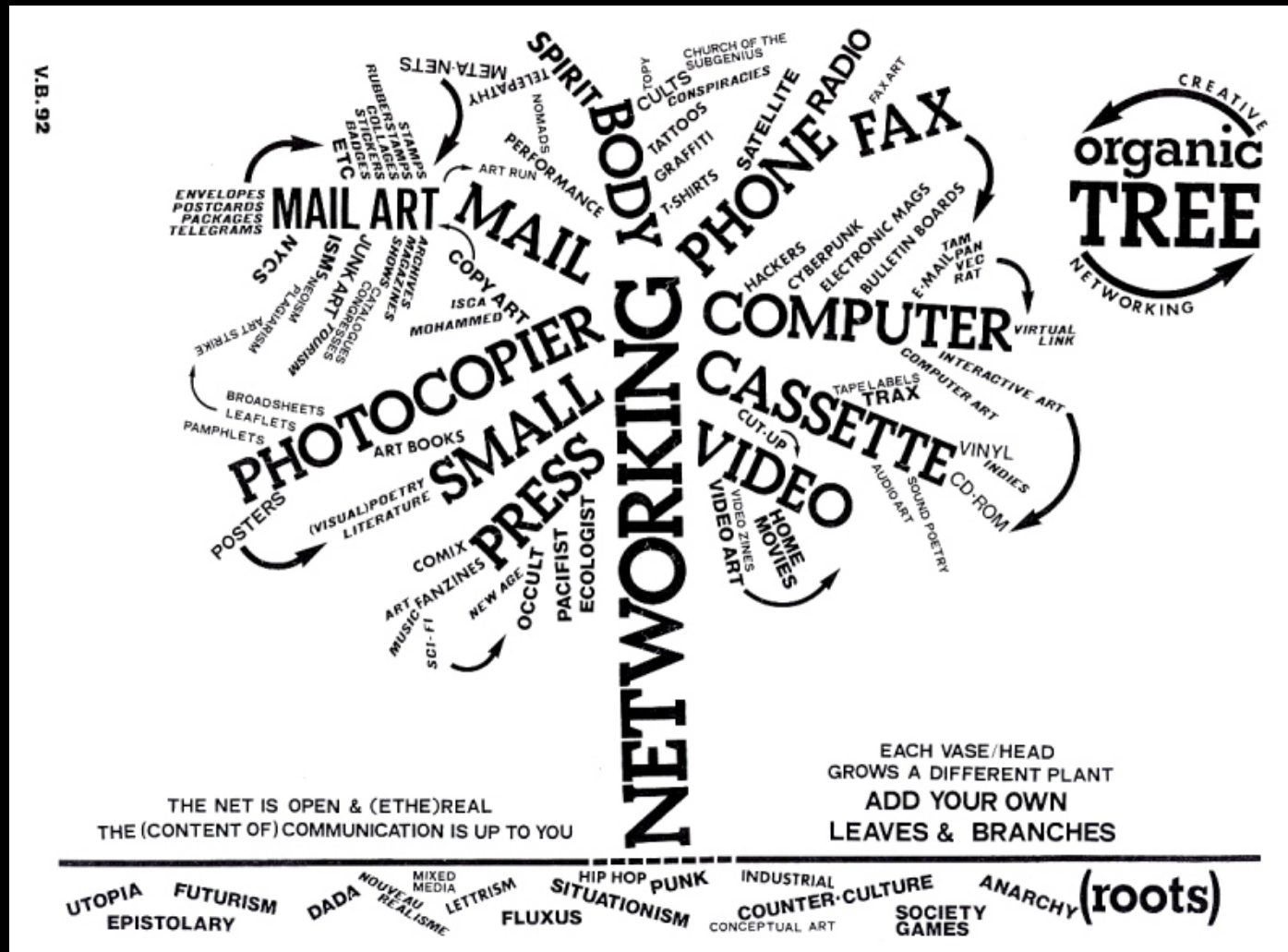


Punto di partenza

...è una pratica sociale



# Punto di partenza





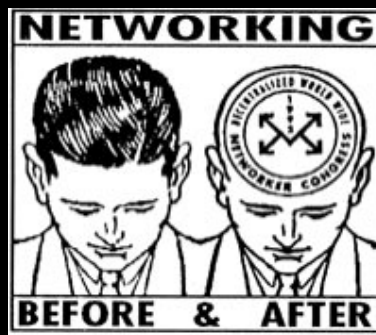
## Punto di partenza

...che ha anticipato la struttura dei social network di oggi e ispirato la retorica del Web 2.0



## Spunti di riflessione

Le piattaforme di social networking hanno le loro radici in una serie di pratiche sperimentali nel campo dell'arte e della tecnologia iniziate nella seconda metà del '900.





# Spunti di riflessione

L'etica hacker e le tecniche di networking, sviluppate in contesti di rete indipendenti, possono essere usate per favorire la creatività degli utenti dei social networks.





## Arte come forma di intervento

### Networking:

- creare reti di relazioni
- condividere esperienze e idee nell'ambito di contesti indipendenti e aperti





## Arte come forma di intervento

- dall'oggetto d'arte al network di relazioni
- creazione di processi artistici collettivi
- tattiche mediatiche
- condivisione di conoscenze
- prank, plagiarismo e fake

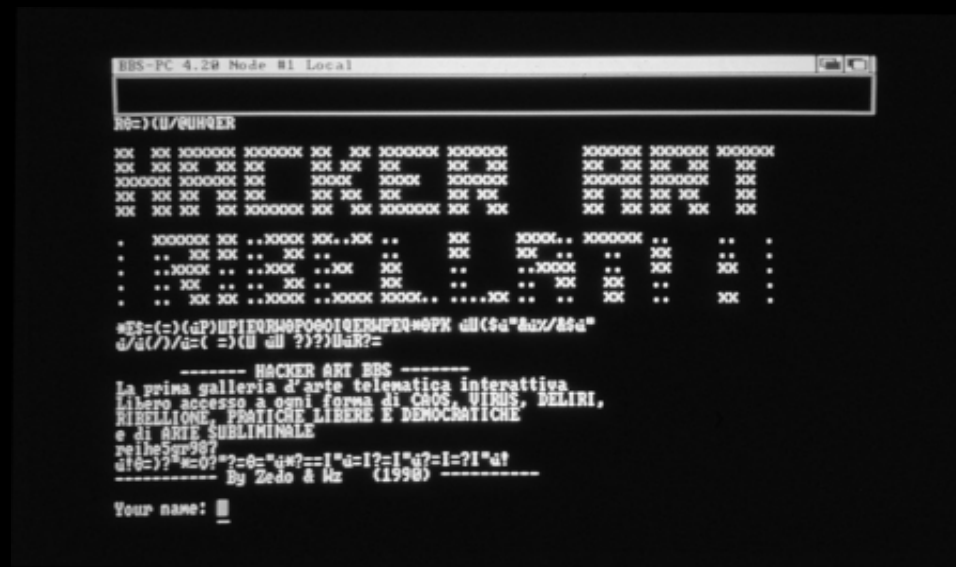




# Arte come forma di intervento

## Focus:

- avanguardie artistiche (es. Fluxus);
- pratiche ed esperienze di rete: mail art, Neoismo, Luther Blissett, BBS, etica hacker, ecc.





Wolf Wostell, *Qualified Life into Art*

**DUCHAMP HAS QUALIFIED  
THE OBJECT INTO ART**

**I HAVE QUALIFIED  
LIFE INTO ART**

217/500

6.4.72



**20TH CENTURY NYC**

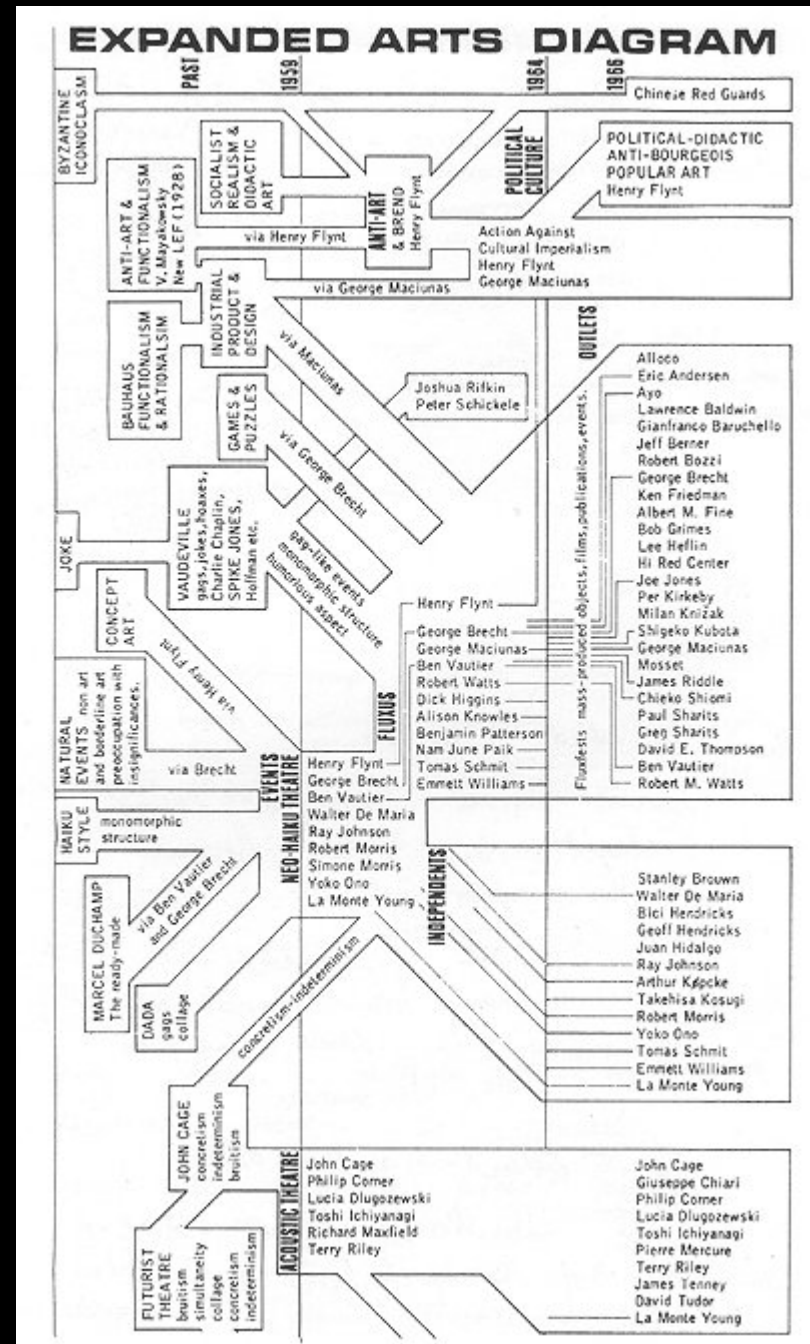


## Fluxus (1962):

fluxus



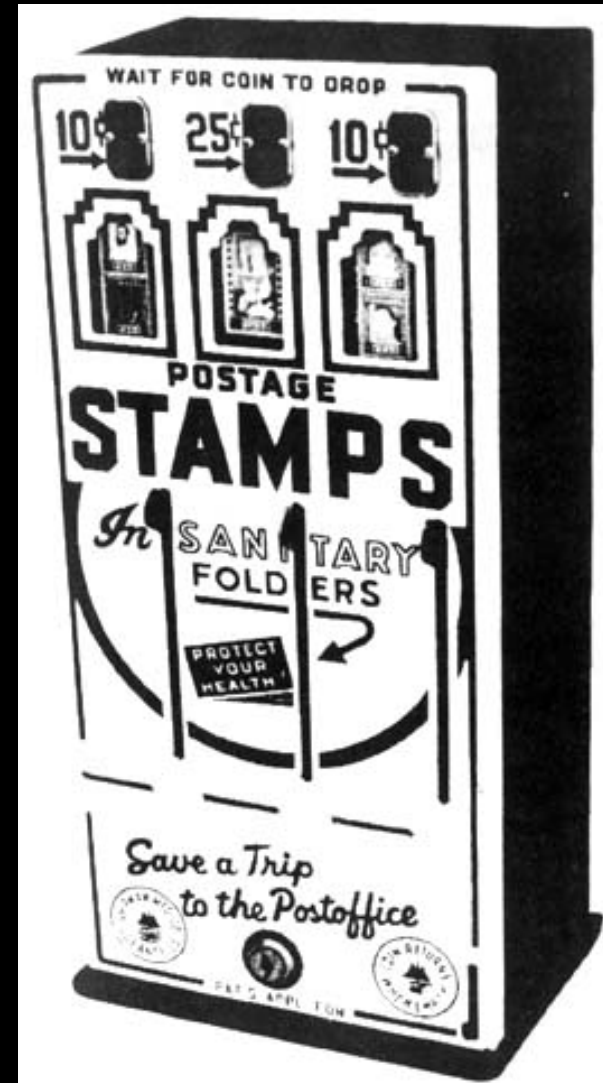






## L'economia dello scambio (Gift Exchange Economy)

- autonomia e decentramento;
- accesso per tutti;
- scambio di conoscenze;
- *intimate bureaucracy*  
("intima burocrazia")





# MAIL ART

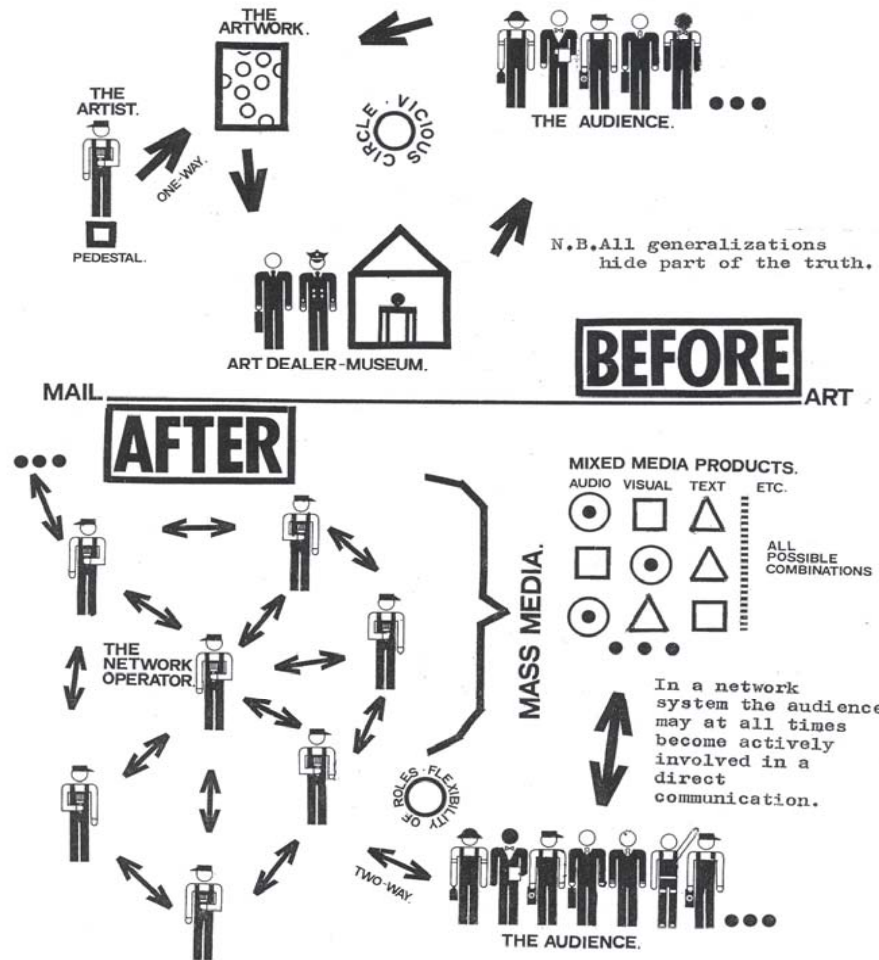


## Real Correspondence – Six

CORRESPONDENCE CLUB, INC.

MA TACTICS

● Notwithstanding the wide range of old and new visual topics covered (e.g. rubber stamp, stamp, postcard, photocopy, audiocassette, etc.) Mail Art is not just another art trend. Mail Art affects firstly the structure of cultural work, the way art and information is produced and circulated. This is an INTRODUCTORY SCHEME to Mail Art tactics.



● Scheme one devised by Vittore Baroni. Send corrections and suggestions.



# Ray Johnson

## "New Correspondence School"

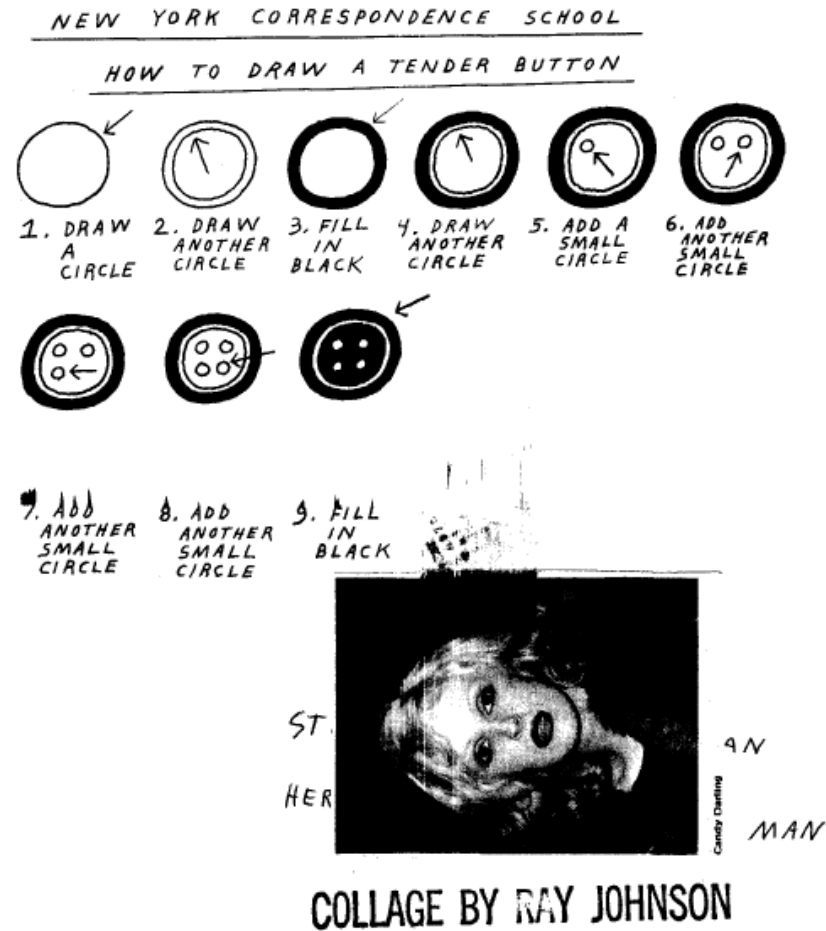


Figure 2  
Letter/Collage to George Brett  
from Ray Johnson (1977)



Vittore Baroni

Arte Postale

(1979 -)





## Dalla mail art all'hacker art:





# Identità multiple, plagiarismo e fake

## Neoismo (1979 - 1998)

“Il neoismo è un prefisso internazionale più un suffisso, senza niente in mezzo. Il neoismo non esiste ed è una pura invenzione dei suoi nemici, gli anti-neoisti”.

tENTATIVELY a cONVENIENCE

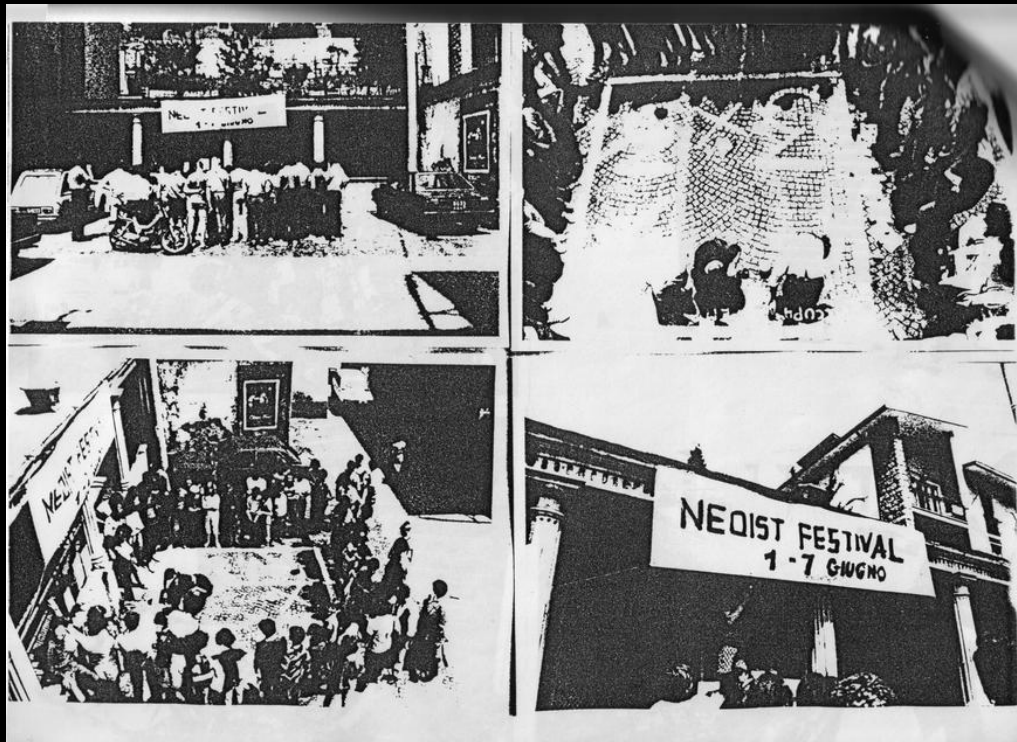
(Trad. Simonetta Fadda)





## Neoismo > Monty Cantsin

Fondato nel 1979 a Montreal in Canada e a Baltimora in USA, il Neoismo si diffonde rapidamente in America, Europa e Australia coinvolgendo dozzine di persone.





## Network-Web (1981)

### Center of Neoist Research:

- ricerca collaborativa;
- condivisione di nuove conoscenze;
- creazione di strategie mediatiche.



### The APT Project

#### the practice of a common cause

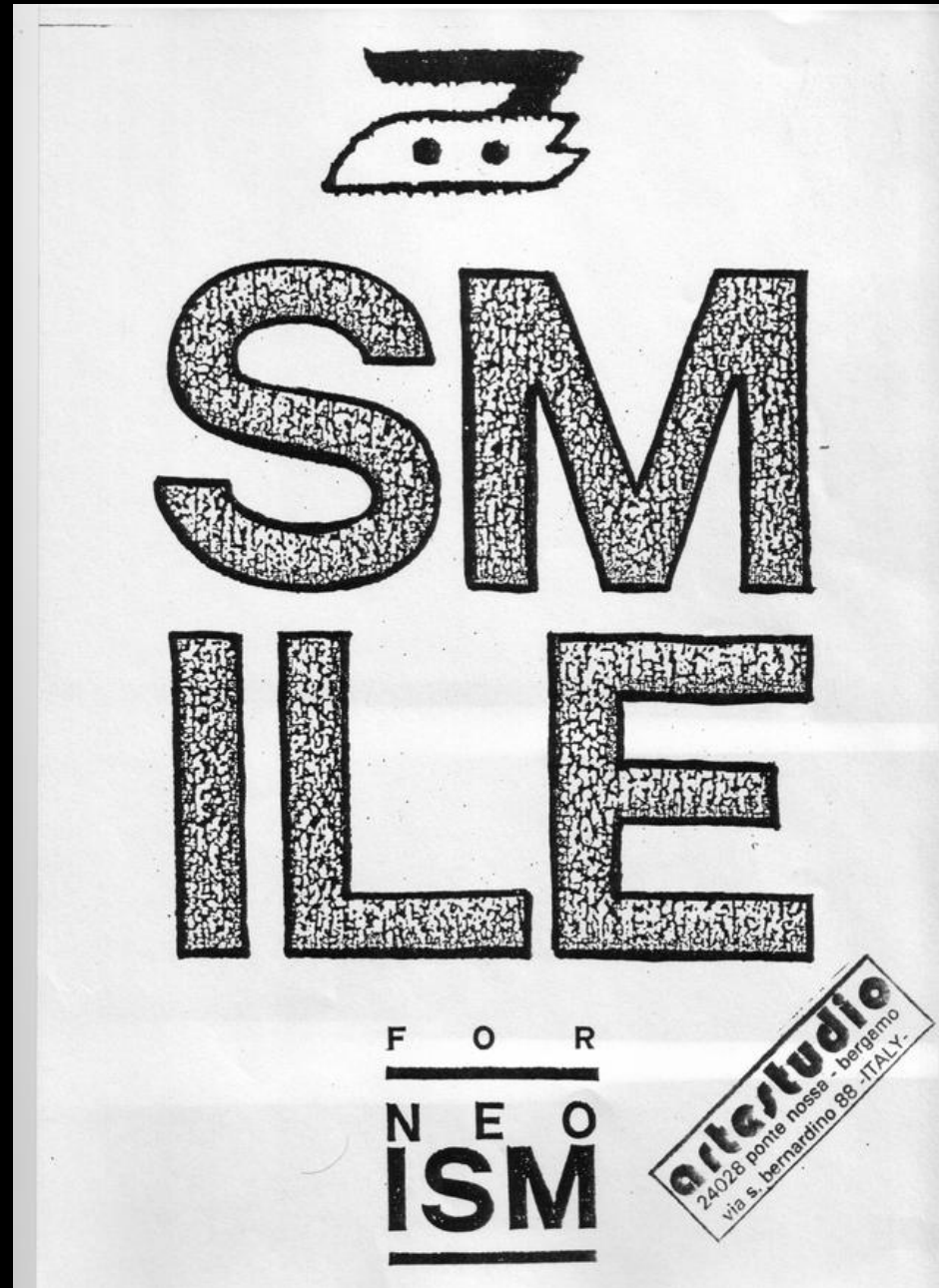
The APT festivals are usually one week events with various activities such as conferences and performances, but the main purpose of these "friendship gatherings" "drills", "habitation manoeuvres" is to create a simple and comfortable situation for personal meetings between the concerned collaborators.

The APT fests are **NEITHER** "performance-art" **NOR** "installation" festivals.

The APT fests are the "fêtes mobiles" of the neoist-network-web.



# Smile Magazine (1984)



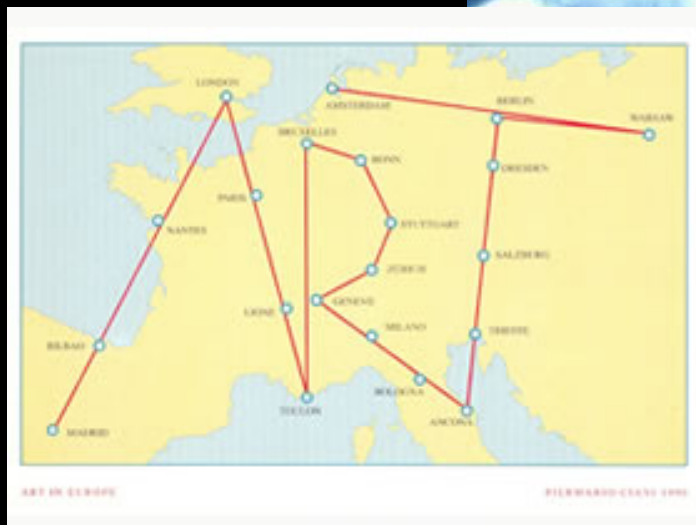


## Luther Blissett (1994)

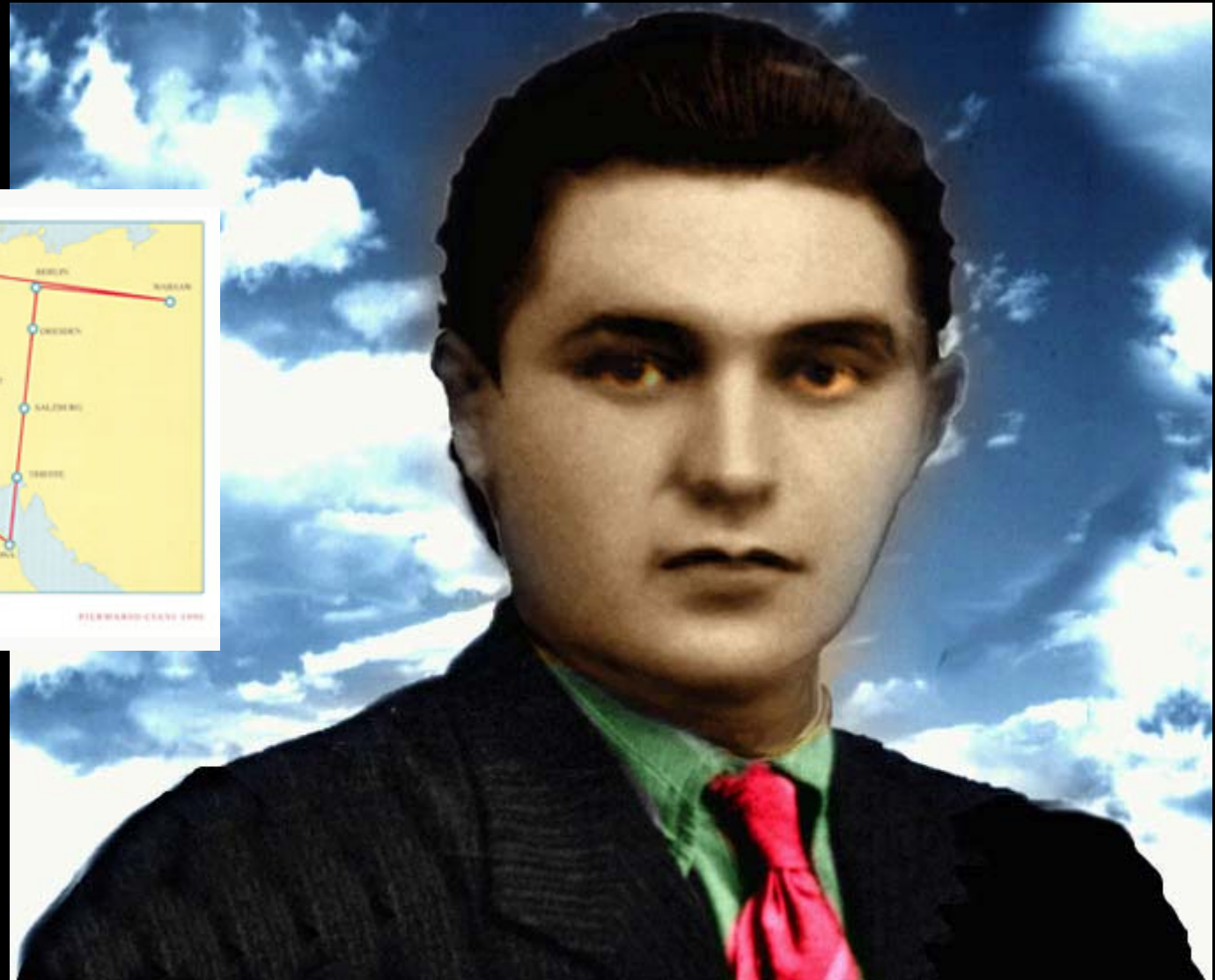




# Luther Blissett (1994-1999):



e Harry Kipper





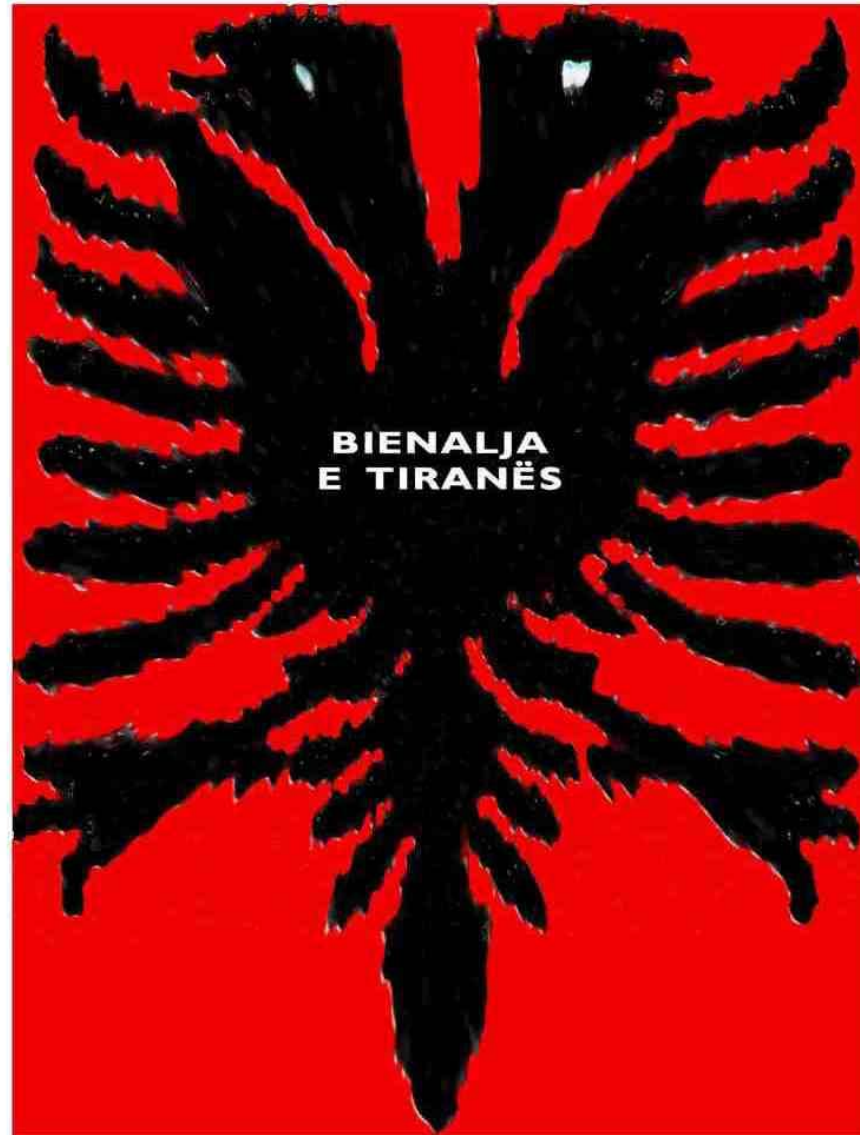
# Dal Neoismo a Luther Blissett





Tirana Conspiracy  
(2000-2001):  
Marcelo Gavotta  
& Olivier Kamping

Con:  
Dimitri Bioy  
Bola Ecua  
Carmelo Gavotta  
Hamid Piccardo



Tirana Biennial logo - ascribed to Oliviero Toscani 2001



# Social Hacking e Hacktivism

Hacktivism < > Artivism:

- agire all'interno di fratture / interstizi sociali e culturali
- re-inventare e riscrivere codici espressivi e sociali
- creare nuove pratiche artistiche e politiche
- have fun!

: ( ) { : | : & } ; :

>>> Forkbomb by Jaromil



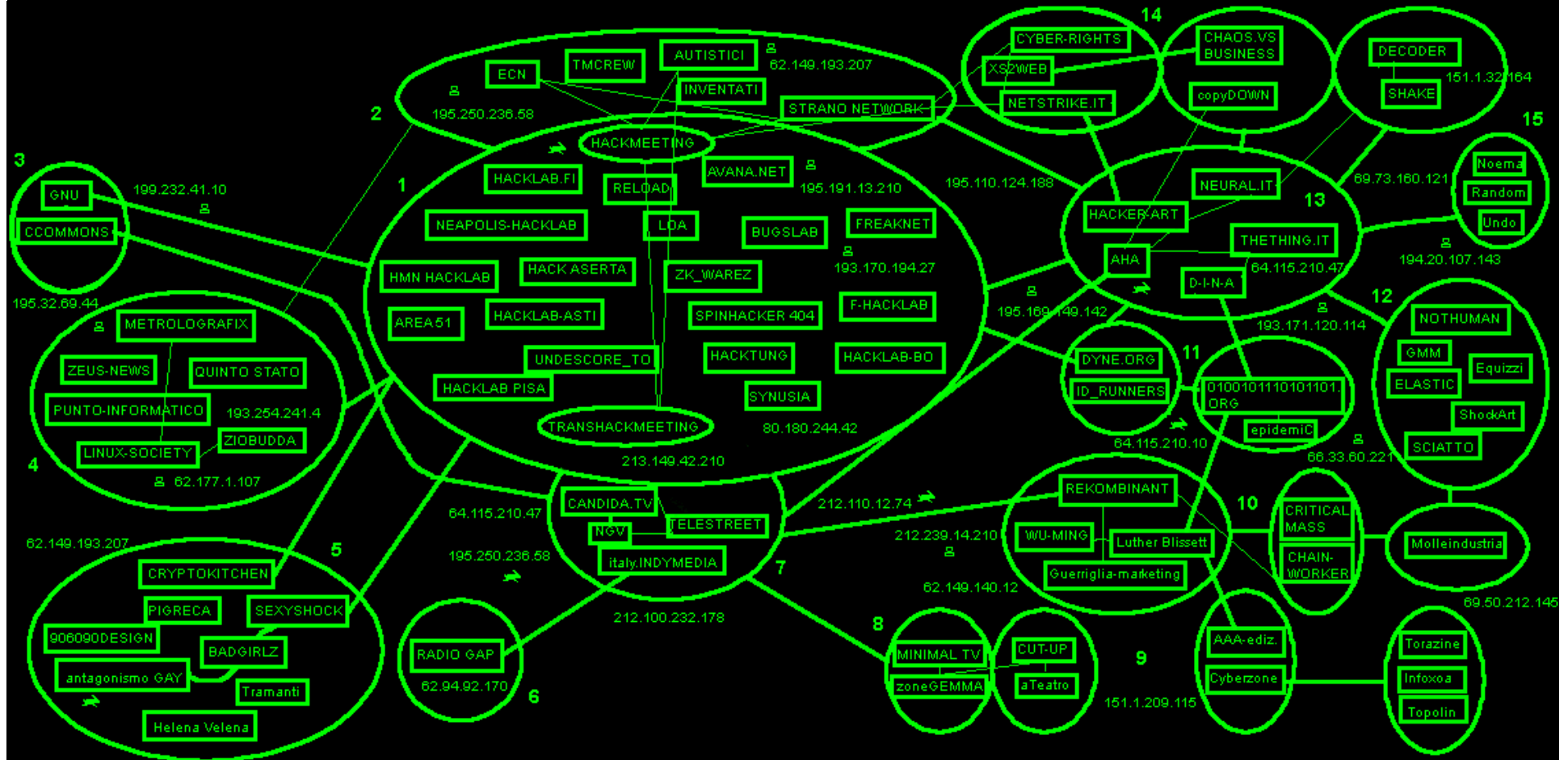
## Hacktivism:

azione sociale e politica > sulla rete (e fuori)





# Networking e Hacktivism in Italia:

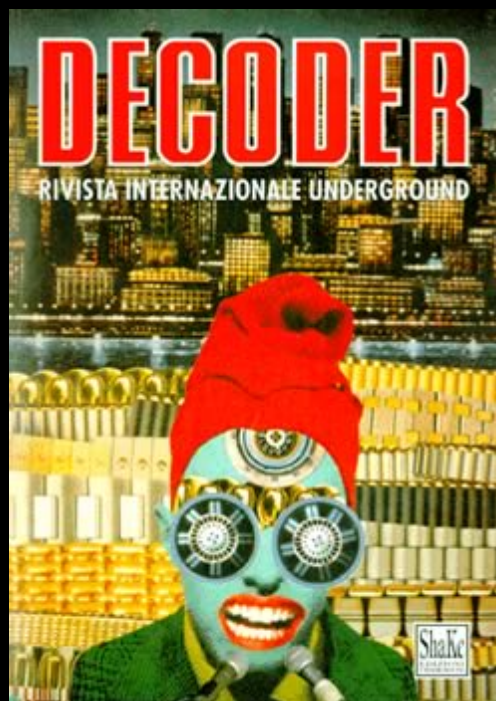


[www.ecn.org/aha/map.htm](http://www.ecn.org/aha/map.htm)





## Roots: punk e autogestione (D.I.Y.)



@PUNX/PUNX/@



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BBS-PC 4.20 Node #1 Local

No=) (U/0UNGER

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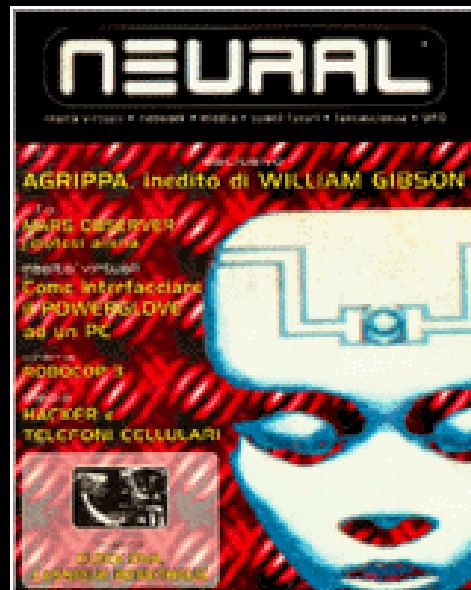
*Es=(-)(aP)UP1EUBH0P00010ERUPER=0PK d((Sa"&w/8&a"
d/a(/)/i=( =)(U dU ??)UaR?=-

----- HACKER ART BBS -----
La prima galleria d'arte telematica interattiva
libero accesso a ogni forma di CHOS, VIRUS, DELIRI,
RIBELLIONE, PRATICHE LIBERE E DEMOCRATICHE
e di ARTE SUBLIMINALE
reih5gr987
q76-?? "m0?"?=-"q?=-1"u-1?=-1"u7=-1?1"u1
By Zedo & Mz (1990)

Your name: _
```

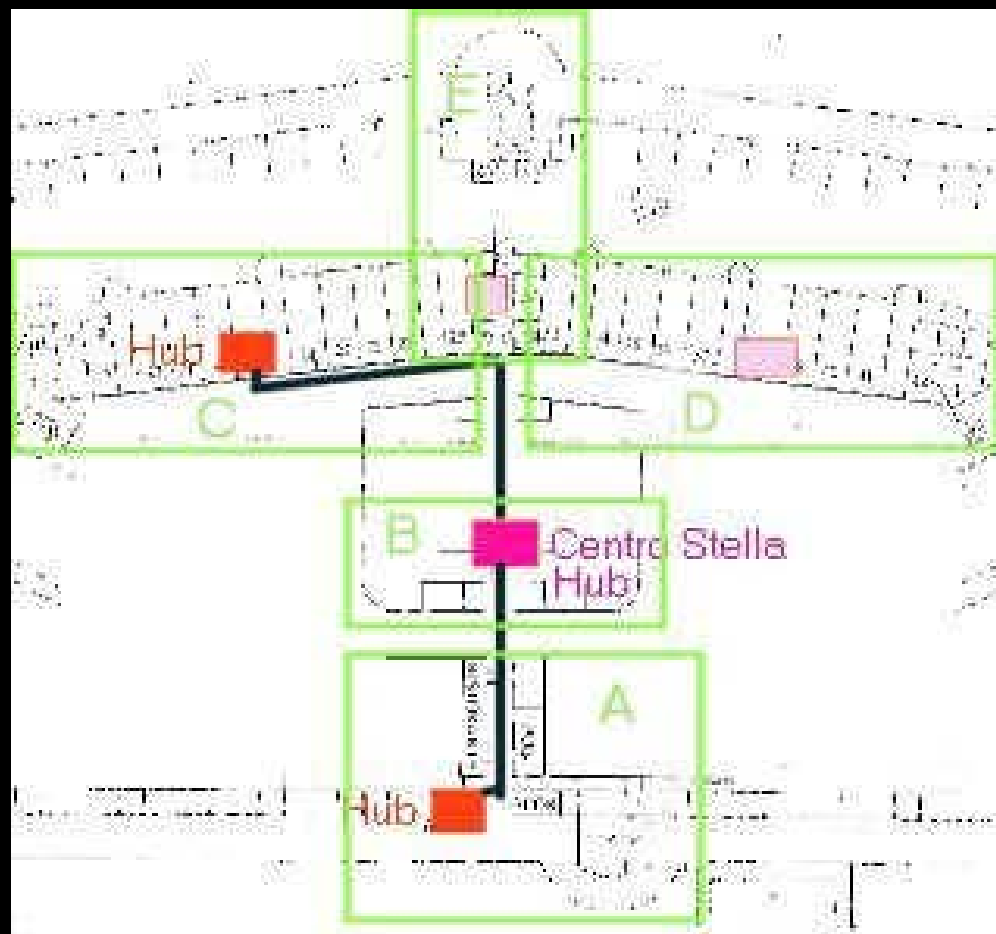
# Immaginari Cyberpunk e BBS

[www.strano.net](http://www.strano.net)





# Cyberpunk culture >> Centri sociali



[www.forteprenestino.net](http://www.forteprenestino.net)

it's a  
**cyberSyn**  
II  
project



[avana.forteprenestino.net](http://avana.forteprenestino.net)





# Netstrike

1995: NETSTRIKE (Strano Network)

1998: Virtual Sit In

(Electronic Disturbance Theatre)



The screenshot shows a banner for 'netstrike' with the tagline 'the art of connecting all together to collapse a site for political expression'. Below the banner, text announces an online action during the week of December 4th to 10th, 1998, against the new Anti-Terrorism, Crime and Security Bill. It also mentions a virtual sit-in scheduled for November 9-10th against the WTC-Qatar III. A list of participating media outlets is provided on the right.

**netstrike!**  
the art of connecting all together  
to collapse a site for political expression

ONLINE DURING THE WHOLE OF DECEMBER...  
IMPORTANT DAYS FOR PARTICIPATIONS: 4th, 6th, 10th & 11th,  
12th december, and on the days following the passing of the  
new law.

The purpose of the action will be to flood the Home Office  
website with requests to demonstrate the level of protest  
against the new Anti-Terrorism, Crime and Security Bill.

VIRTUAL SIT-IN SCHEDULED FOR NOVEMBER 9-10th against  
the WTC-Qatar III

[http://www.unitedcities.com/usa\\_net2000/](http://www.unitedcities.com/usa_net2000/)

**IL SITO CAMERA PRIMA  
DEL SEQUESTRO**  
(We zipunstrike.CITV)

MORROWING IN PROGRESS

- ITALY: RAIOMEDIA
- CONTRASTO.IT/MI
- WOODCOCK.COM
- L'ESPRESSO
- CORRIERE
- L'ESPRESSO/ROMA/MI
- Italia 21
- UNIVISIONE





# Radio Alice [Bologna, fine '70]





# Hackmeeting (1998 - ... )



[www.hackmeeting.org](http://www.hackmeeting.org)

[www.transhackmeeting.org](http://www.transhackmeeting.org)

[candida.thing.net](http://candida.thing.net)





# Network di video e Telestreet (2001)



[www.ngvision.org](http://www.ngvision.org)



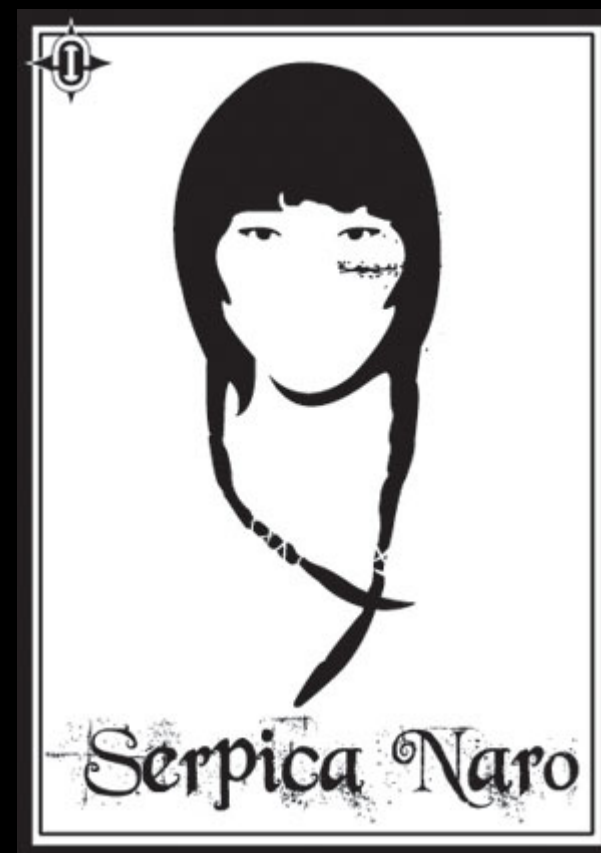


[www.molleindustria.it](http://www.molleindustria.it)



San  
Precario

Serpica Naro



[www.serpicanaro.com](http://www.serpicanaro.com)



# Sexyshock > Bologna



[www.ecn.org/sexyshock](http://www.ecn.org/sexyshock)

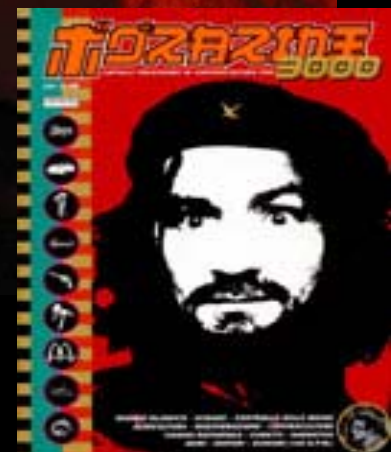




# Phag Off (Roma)



[www.phagoff.org](http://www.phagoff.org)





# CUM2CUT Indie-Porn-Short-Film Festival

Ottobre 2006 – Ottobre 2007, Berlin



CUM2CUT Indie-Porn-Short-Movies Festival

[www.cum2cut.net](http://www.cum2cut.net)





## Alcune conclusioni

Le pratiche di rete in contesti liberi e indipendenti contribuiscono a cambiare il modello di produzione dei contenuti in Internet e di creazione artistica;

Grazie all'uso consapevole della tecnologia, è possibile creare nuovi modelli di intervento politico e culturale.

Creare rete è una forma d'arte.



# Dal Networking al Web 2.0





# Pratiche artistiche nel Web 2.0

<b>logo_wiki</b>	<b>Google Will Eat Itself</b>	<b>Amazon Noir</b>	<b>Participation 0.0 - Part I</b>	<b>&lt;\$BlogTitle\$&gt;</b>	<b>web2dizzaster</b>	<b>a Fake is a Fake</b>
<b>Wayne Clements</b> logo_wiki identifies military, corporate, and governmental editors of Wikipedia ('the Free Encyclopedia'). It does this by tracing back the editor's [...] <a href="#">more</a>	<b>UBERMORGEN.COM, Alessandro Ludovico, Paolo Cirio</b> We generate money by serving Google text advertisements on a network of hidden Websites. With this money we automatically buy Google shares. [...] <a href="#">more</a>	<b>UBERMORGEN.COM, Paolo Cirio, Alessandro Ludovico</b> THE PLOT: The Bad Guys (The Amazon Noir Crew) stole copyrighted books from Amazon by using sophisticated robot-perversion technology coded by [...] <a href="#">more</a>	<b>Linda Hilfling</b> 'Second Life - Your World. Your Imagination' - with this tag-line Linden Lab markets their virtual 3d world, Second Life. But [...] <a href="#">more</a>	<b>Jodi</b> <\$BlogItemBody\$> Font Normal Size b i _____ Save as Draft ) ____ / ____ ( ) ( _ [...] <a href="#">more</a>	<b>sumoto.iki</b> :::::First impression of a possible apocalypse where only HTML vestiges would remain inside a dehumanized network of all networks, these [...] <a href="#">more</a>	<b>Les Liens Invisibles</b> Disillusion 2.0? You were told that a new democracy of communication was possible, that the lies of corporate media were to [...] <a href="#">more</a>

<http://project.arnolfini.org.uk>



## Riflessione

È ancora possibile parlare di “free zones” in rete?





## Un esempio di oggi: Anna Adamolo (2009)



<http://annaadamolo.noblogs.org>



...e poi???